

30-Day AI Video Content Engine Action Checklist

A practical worksheet for planning, creating, and reviewing your short-form video workflow.

How to use this worksheet

Work through each section before and during the email challenge. Keep each answer practical. Your goal is a repeatable video content workflow, not a perfect plan.

Clarify Your Content Lane

- ☐ **Choose one niche lane:** Select the focused topic your 30-day videos will support.
- ☐ **Name the viewer:** Write the type of person your videos are meant to help.
- ☐ **Define the core problem:** Keep the problem specific enough to explain quickly.
- ☐ **Write the viewer result:** Describe the small improvement your content helps them make.
- ☐ **Avoid random topic jumps:** Save unrelated ideas for a later content lane.
- ☐ **Create your lane sentence:** Use one sentence to explain what your videos help people do.

Quick Tip

A focused lane helps every later step. Hooks, prompts, captions, and CTAs become easier when the topic is not random.

Plan Repeatable Video Angles

- ☐ **List ten raw ideas:** Capture simple topics before judging them.
- ☐ **Create a problem angle:** Show the frustration your viewer already recognizes.
- ☐ **Create a mistake angle:** Explain one common error in a helpful way.
- ☐ **Create a checklist angle:** Turn one idea into a short list viewers can follow.
- ☐ **Create a story angle:** Show a simple before-and-after situation.
- ☐ **Create a product or tool angle:** Connect the topic to a useful workflow or resource.
- ☐ **Pick five angles for batching:** Choose the strongest ideas for your first production session.

Quick Tip

One idea can support several videos. Change the angle, not the whole topic.

Create Stronger AI Video Prompts

- ☐ **Add the subject:** State what the video should show.
- ☐ **Add the motion:** Describe what changes or moves on screen.
- ☐ **Add the mood:** Use practical words like clean, calm, bold, modern, or energetic.
- ☐ **Add the purpose:** Explain what the video is meant to introduce or support.
- ☐ **Name the platform format:** Use vertical short-form language when creating reels or Shorts.
- ☐ **Improve one weak prompt:** Rewrite a vague prompt with clearer details.
- ☐ **Save your best prompt:** Turn it into a reusable template.

Quick Tip

The Prompt Enhancer inside ViralRevenueAI can help expand rough ideas, but your starting direction still matters.

Prepare Visuals And Editing Notes

- ☐ **Choose an image-to-video idea:** Pick a product photo, concept image, or AI-generated visual.
- ☐ **Plan one text-to-video idea:** Use plain language to describe the scene.
- ☐ **Create one supporting image idea:** Use it for thumbnails, posts, or video scenes.
- ☐ **Write overlay text:** Keep on-screen words short and readable.
- ☐ **Plan simple music or audio:** Match the feeling of the video.
- ☐ **Add a QR code only when useful:** Use it for campaigns where scanning makes sense.
- ☐ **Check visual clarity:** Make sure the viewer understands the point quickly.

Quick Tip

Editing should support the idea. Do not add elements that make the message harder to understand.

Connect Each Post To A Next Step

- ☐ **Choose the next step before publishing:** Decide whether the viewer should click, reply, join, save, or learn more.
- ☐ **Match the CTA to the video:** Keep the next step relevant to the content.
- ☐ **Keep the bridge soft:** Avoid turning every video into a hard pitch.
- ☐ **Use one link path:** Do not send viewers in several directions at once.
- ☐ **Check affiliate relevance:** Only connect an offer when it matches the post topic.
- ☐ **Write a caption CTA:** Use one clear line that tells the viewer what to do next.

Quick Tip

Teach first, bridge second. The next step feels natural when the content already creates interest.

Build Your Review Rhythm

- ☐ **Batch similar tasks:** Plan hooks together, prompts together, and edits together.
- ☐ **Review before publishing:** Check hook, visual, caption, CTA, and platform fit.
- ☐ **Track weak hooks:** Mark hooks that feel confusing or too broad.
- ☐ **Track strong visuals:** Note which visuals match your content lane best.
- ☐ **Review CTA clarity:** Make sure the next step is easy to understand.
- ☐ **Plan the next series:** Use what you learn to create the next content batch.

Quick Tip

Your first batch teaches you what to improve. Treat review as part of creation, not a separate burden.

Final Reminder

The free challenge is the guided next step. Use each daily email to complete one action, save the result, and build the next piece of your content engine.