Subject line options (pick one):

1. What if your email list actually grew every week?
2. Still “meaning to” fix your list? Read this.
3. The missing system behind every profitable email list

Email Body

Hey [First Name],

What would change if you knew, every single week, that new, qualified subscribers were joining your list and moving closer to buying—no matter what you sell or which platform is hot right now?

If you’re like most marketers, you already know your list should be your biggest asset.
But for most people, it isn’t.

Maybe your subscribers dripped in from random freebies over the years.
Maybe your list is mostly dead leads and ghost contacts who never open or click.
Maybe you’re great at what you do—but your list growth and email sales are… inconsistent at best.

It doesn’t matter whether you’re:

- A coach or course creator,
- An agency or service provider,
- An ecom brand owner,
- A newsletter or media operator,
- An affiliate or info marketer…

The problem is usually the same:

You don’t have **one simple, connected engine** that steadily grows and warms your email list with people who are actually likely to buy.

That’s exactly why I created the **Authority List Engine™ Implementation Program**.

What this is (and who it’s for)

The Authority List Engine™ Implementation Program is a 12-week, high-touch implementation container for **marketers and online business owners of all kinds** who are done treating their email list like an afterthought… and ready to treat it like the main asset it really is.

If you sell *anything* online and email is supposed to be part of your growth and sales strategy, this is built for you.

Instead of random list-building tactics, we install one clean system:

Traffic → Magnetic Lead Magnet → Simple, High-Converting Funnel → Strategic Email Engine → Your Offer(s)

This works whether your money comes from:

- High-ticket services or coaching,
- Courses, memberships, or info products,
- Physical products and ecom,
- Sponsorships and newsletter monetization,
- Affiliate or hybrid models.

The details change.
The engine stays the same.

What you get inside the program

Over 12 weeks, we build your custom Authority List Engine™ step-by-step:

- **A clear Authority List Engine™ Blueprint tailored to your model**
  We define exactly who your best subscribers are, why your list exists, how it connects to your offers, and what your next 90 days of list growth will look like—whether you sell services, products, software, or media.
- **A magnetic lead magnet that attracts buyers, not freebie collectors**
  We design a lead magnet that solves a specific, urgent problem for your ideal subscriber and logically nudges them toward your main offers—so your list becomes a pool of "almost-buyers," not random freebie hunters.
- **A simple, conversion-focused funnel that doesn't require fancy design**
  Using proven templates, you'll build an opt-in page and thank-you page that are clean, clear, and persuasive—so more of the right people actually join your list and take the next step.
- **A strategic email engine that turns new subscribers into customers**
  We build your welcome and nurture sequence so that new subscribers are onboarded, educated, and invited to buy—without sleazy tactics or sending emails that sound like generic blasts.
- **A realistic traffic plan that fits your world**
  Together, we choose 1–2 main traffic channels that make sense for *your* business—social, search, content, paid, collaborations, or a mix—and map out a weekly routine to feed your engine consistently.

And you're not watching this in isolation:

- **Live group coaching & Q&A calls** so you can get your funnel, emails, and strategy reviewed.

- **1:1 touchpoints** to customize the implementation to your niche, offers, and audience.
- **A private community** where you can share pages and emails for feedback, track your numbers, and stay accountable.

The bonuses (to help you move faster)

When you join, you also get a set of bonuses designed to cut down your "figure it out" time:

- **Bonus 1 – Lead Magnet Fast-Track Templates for Any Business Model**
  Plug-and-play outlines and examples for different types of marketers—service providers, course sellers, ecom, newsletter / media, and affiliate—so you can create a high-converting lead magnet in days, not weeks.
- **Bonus 2 – 30 Days of List-Building Email Prompts**
  A full month of prompts for emails that build trust, educate, and lead naturally to your offers, so you're never stuck wondering what to send.
- **Bonus 3 – Traffic Jumpstart Ideas for Multiple Niches**
  A library of simple traffic ideas organized by model (service, info, ecom, newsletter, affiliate) so you can quickly choose a few that match your strengths and start sending people into your engine.

Every bonus is focused on one thing: **speeding up implementation** so your engine goes live sooner.

What this is not

This is **not** another "watch when you feel like it" course that you binge one weekend and forget.

It's an implementation program.

You'll ship real assets:

- A working funnel.
- A live welcome/nurture sequence.
- A consistent traffic routine.
- A metrics view that shows what's actually happening with your list.

By the end of the 12 weeks, you're not thinking "I really should fix my list one day."
You'll have already done it—and you'll know how to keep improving it.

Ready to build the engine your email list deserves?

If you're a marketer or online business owner who wants their email list to be a real growth and revenue driver—not just a dusty spreadsheet of old leads—then this is your invitation.

👉 **Click here to watch the short video and apply for the Authority List Engine™ Implementation Program.**
[Insert your VSL / application link]

You'll answer a few simple questions about your business, what you sell, and where your list is at right now. If it looks like a strong fit, we'll connect, walk through how the Authority List Engine™ would look in *your* world, and if it makes sense, we'll get you onboard.

No pressure, no gimmicks. Just a clear path to finally having the list-building system your business has been missing.

Talk soon,
[Your Name]
Creator of the Authority List Engine™ Implementation Program

P.S. If you've been saying "I really need to sort out my email list" for months (or years), this is your moment to actually do it—with support, structure, and a proven engine. 👉 **Apply here now**: [link]