

GPT 1: Blog Setup Wizard Excerpt

Blog Setup Wizard 5.2 Thinking ▾



Blog Setup Wizard

By Michel Siros 

A step-by-step project manager GPT that builds your blog's foundation with clear, usable setup assets.

I want to start a blog from scratch.

I know my niche — build my blog setup plan.

Create a 90-day blog launch plan.

Give me a full WordPress setup checklist.

After clicking a bubble and answering a few questions, you get the output:

Here's an example:

Intake Recap

- **Niche:** Email marketing with AI for solo creators
- **Audience:** Beginners with small lists (or no list)
- **Primary goal:** Grow subscribers and sell simple offers
- **Revenue target (illustrative):** \$5,000/month within 12 months (no guarantees)
- **Startup budget:** \$300
- **Skill:** Intermediate copywriting, beginner automation
- **Country / language:** Canada / English
- **Time available:** 6 hours weekly
- **Primary channel:** Blog + lead magnets
- **Monetization preference:** Affiliate + low-ticket template pack
- **Platform (chosen):** WordPress.org (self-hosted WordPress) WordPress.org
- **Email platform (chosen):** MailerLite (beginner-friendly; free plan includes key tools like forms/landing pages/automation; note free plan limit updates in 2025) MailerLite+2MailerLite+2

Phase 1 — Blog Blueprint

1) Niche angle + positioning statement

Niche angle (tight + specific)

“AI-assisted email marketing systems for solo creators starting from zero.”

Your content will focus on:

- Getting a first 100–1,000 subscribers with simple lead magnets
- Using AI to write emails faster (without sounding robotic)
- Simple automations: welcome sequence, weekly newsletter, basic segmentation
- Selling simple offers: template packs, mini-products, workshops

Positioning statement

“For solo creators with little or no email list who want to grow subscribers and sell simple offers, I teach beginner-friendly email systems powered by AI—fast to set up, easy to automate, and written to sound like a real human.”

2) Ideal reader avatar + pain points

Ideal reader avatar

- **Profile:** Solo creator (writer, coach, designer, YouTuber, podcaster)
- **Stage:** No list or <500 subscribers
- **Strength:** Can write decent content, struggles with systems
- **Constraint:** Limited time; intimidated by automation tools

Top pain points (what you'll solve)

- “I don’t know what lead magnet to make.”
- “I don’t know what to email people about.”
- “Automation feels confusing and technical.”
- “My emails sound generic when I use AI.”
- “I’m afraid of annoying subscribers / getting unsubscribes.”
- “I want a simple offer, but I don’t know what sells.”

Desired outcomes

- A clear opt-in + consistent subscriber growth
 - A welcome sequence that runs automatically
 - A repeatable weekly email framework
 - A starter offer they can sell within 30–90 days
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3) Monetization paths (ranked by fit)

#1 — Low-ticket template pack (best fit for your model)

Why: Matches “beginners need plug-and-play,” works with blog + lead magnets, fast to build.

Examples (\$19–\$49):

- “AI Email Starter Kit: 30 prompts + 10 editable emails + subject lines”
- “Welcome Sequence Builder: 7 emails + AI prompt library”
- “Weekly Newsletter System: 12 issues + frameworks + prompts”

#2 — Affiliate (strong companion revenue)

Why: Your audience will buy tools while learning.

Affiliate targets (pick a few categories, not dozens):

- Email platforms, landing page builders, form tools
- AI writing tools, prompt managers, template tools (Docs/Notion/Canva)
- Course platforms / checkout tools (only if relevant)

#3 — Workshops / live cohorts (optional, later)

Why: Higher revenue per buyer, but time-heavy.

#4 — Sponsorships (later)

Why: Needs consistent traffic + list size first.

(Reminder: for Canada, be mindful of consent and anti-spam rules like CASL; use official guidance for specifics.)

4) 90-day plan (weekly milestones, ~6 hrs/week)

Operating rule: 1 SEO post/week + 1 “list asset” task/week. Keep it simple and shippable.

Weeks 1–2: Define the system + publish your first pillar

- **Week 1**
 - Choose 3–4 content pillars (below)
 - Draft your “Start Here” page outline (no design)
 - Create a simple content backlog (20 titles)
- **Week 2**
 - Publish **Pillar Post #1**: “Email marketing for creators (starting from zero): the simple system”
 - Add 1 opt-in box placeholder (even before your lead magnet is perfect)

Weeks 3–4: Lead magnet + basic list capture

- **Week 3**
 - Build Lead Magnet v1: “**7-Day AI Welcome Email Blueprint**” (PDF or Notion)
 - Publish **Post #2**: “Best lead magnets for creators (with AI prompt pack)”
- **Week 4**
 - Set up opt-in form + delivery email + thank-you page
 - Publish **Post #3**: “How to write emails with AI that still sound like you”

Weeks 5–6: Welcome sequence + first automation

- **Week 5**
 - Write a **4–5 email welcome sequence** (plain text, friendly)
 - Publish **Post #4**: “Beginner welcome sequence: what to say (templates + examples)”
- **Week 6**
 - Turn welcome emails into **one simple automation**
 - Publish **Post #5**: “Segmentation for beginners: one tag that changes everything”

Weeks 7–8: Template pack build (v1) + sales page draft

- **Week 7**
 - Outline your low-ticket template pack (table of contents + deliverables)
 - Publish **Post #6**: “Weekly newsletter framework (AI-assisted)”
- **Week 8**
 - Assemble Template Pack v1 (minimum viable)

- Draft a simple sales page + 5 FAQ answers
- Publish **Post #7**: “Subject lines that get opened (AI prompts + swipe file)”

Weeks 9–10: Pre-sell + tighten the funnel

- **Week 9**
 - Add 2nd opt-in: “Newsletter prompts pack” content upgrade inside a post
 - Publish **Post #8**: “What to sell to your list (simple creator offers)”
- **Week 10**
 - Soft launch template pack to your list (2–3 emails)
 - Publish **Post #9**: “Welcome sequence mistakes (and fixes)”

Weeks 11–12: Optimize what’s working

- **Week 11**
 - Update top 3 posts with stronger CTAs + internal links
 - Add “Start Here” page live
 - Publish **Post #10**: “MailerLite setup for creators: forms + basic automation”
- **Week 12**
 - Build a simple “content engine” checklist for repeatable weekly publishing
 - Plan next 12 posts based on the top-performing pillar

Content pillars (use these to stay focused)

1. **List growth for creators** (lead magnets, opt-ins, blog CTAs)
2. **AI email writing** (prompts, voice, editing, frameworks)
3. **Beginner automations** (welcome flow, tagging, simple segmentation)
4. **Simple offers** (template packs, mini-products, launch emails)

Copy-paste Blog Brief (save this)

Project: Email Marketing with AI for Solo Creators (Canada, English)

Audience: Beginners with small lists or no list

Goal: Grow subscribers + sell simple offers via blog + lead magnets

Time/Budget: 6 hrs/week, \$300 startup

Platform decisions:

- Website: **WordPress.org (self-hosted WordPress)** WordPress.org

- Email: **MailerLite** (free plan includes core features; free tier limits) [MailerLite+2MailerLite+2](#)

Positioning (paste anywhere):

“For solo creators with little or no email list who want to grow subscribers and sell simple offers, I teach beginner-friendly email systems powered by AI—fast to set up, easy to automate, and written to sound like a real human.”

Monetization (ranked):

1. Low-ticket template pack (\$19–\$49)
2. Affiliate tools (email + AI + landing pages)
3. Optional workshops/cohorts (later)
4. Sponsorships (later)

90-day execution rules:

- 1 SEO post/week + 1 list-asset task/week
- Lead magnet by Week 3–4
- Welcome automation by Week 6
- Template pack v1 built Weeks 7–8
- Soft launch Weeks 9–10
- Publish ~10 posts in 12 weeks

What to paste next session:

- 10–15 domain name ideas
- 5 affiliate tool categories you want to focus on
- Your intended template pack topic (choose 1)
- Any example creators you want to emulate (tone/style)

Next Phase

Reply “**Proceed to Phase 2 (Setup Checklist)**” and I’ll generate: domain shortlist, hosting picks for your \$300 budget, WordPress setup steps (strict order), theme/plugin requirements, and security/backup/performance checklist.

END OF EXCERPT: Blog Setup Wizard

GPT 2: Content Cluster Builder Excerpt

Content Cluster Builder 5.2 Thinking ▾



Content Cluster Builder

By Michel Sirois [Ⓐ]

A focused GPT that builds your SEO content system with clusters, briefs, outlines, and ready-to-publish assets.

I want low-competition SEO wins first.

Build pillar topics and clusters for my niche.

Give me 30 SEO post ideas with intent labels.

Turn my topics into publish-ready briefs.

After clicking a bubble and answering a few questions, you get the output:

Here's an example:

Intake recap

- **Niche:** Email marketing with AI for solo creators
- **Audience:** Beginners with small lists or no list
- **Goal:** Grow subscribers + sell simple offers
- **Revenue goal:** \$5,000/month within 12 months
- **Budget:** \$300 startup
- **Skill:** Intermediate copywriting, beginner automation
- **Country / language:** Canada / English
- **Time available:** 6 hours/week
- **Primary channel:** Blog + lead magnets
- **Monetization:** Affiliate + low-ticket template pack
- **Platform / Email platform:** Choose for you (not required for Phase 1 clusters → kept platform-agnostic)

Phase 1 — Pillar & Cluster Mapping

Intent labels:

- **I** = Informational (learn)
 - **C** = Commercial (compare/choose)
 - **T** = Transactional (download/buy)
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Pillar 1: AI Email Copywriting for Creators (I)

Purpose: Help beginners write faster with AI *without sounding robotic*.

Cluster topics

- **I:** AI prompts for a creator welcome email (no-list to first subscribers)
- **I:** Subject line formulas + AI prompt patterns (with examples)
- **I:** “Train AI to sound like you” brand-voice mini system
- **I:** Turn 1 blog post into a 5-email nurture sequence using AI
- **I:** Edit AI email copy: the humanization checklist
- **I:** Weekly newsletter frameworks creators can reuse (AI-assisted)
- **C:** Best AI writing tools for email (creator-focused comparison)
- **I:** Storytelling emails: AI-assisted structure + swipe examples

Internal linking logic

- Every cluster links **up to Pillar 1**.
 - Cross-link clusters: **Brand voice ↔ Humanization checklist ↔ Nurture sequence**.
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Pillar 2: List Building + Lead Magnets with AI (I)

Purpose: Go from zero → first 100–1,000 subscribers using blog + opt-ins.

Cluster topics

- **I:** 25 lead magnet ideas for solo creators (plus AI prompts to generate yours)
- **I:** High-converting opt-in landing page copy (AI-assisted template)
- **I:** Content upgrades for blogs: turn posts into opt-ins fast
- **I:** “No audience” list-building plan (3 traffic channels + 1 lead magnet)
- **I:** Thank-you page + delivery email templates that increase confirmations

- **C:** Best landing page options for creators (tool-agnostic comparison)
- **T:** Lead magnet starter pack (checklist + templates) → leads to your template pack
- **I:** Opt-in form placement: what to add to every blog post

Internal linking logic

- Every cluster links **up to Pillar 2**.
 - Cross-link clusters: **Lead magnet ideas ↔ Landing pages ↔ Content upgrades**.
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Pillar 3: Beginner Automations + Simple Segmentation (I)

Purpose: Make automation approachable: 1 welcome flow + simple tagging = sales-ready list.

Cluster topics

- **I:** The simplest automation stack: Welcome → Nurture → Offer
- **I:** Tags vs segments (beginner explanation + setup examples)
- **I:** 7-email welcome sequence blueprint (creator version)
- **I:** Behavior-based emails: “clicked/not clicked” without complexity
- **I:** Broadcasts vs sequences: what to send when (with examples)
- **I:** Re-engagement sequence for cold subscribers (copy + triggers)
- **C:** Best beginner email platforms for creators (what to pick, why)
- **I:** Metrics that matter early: opens, clicks, replies (what to do with them)

Internal linking logic

- Every cluster links **up to Pillar 3**.
 - Cross-link clusters: **Tags vs segments ↔ Behavior-based emails ↔ Welcome blueprint**.
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Pillar 4: Monetization by Email (Affiliate + Low-Ticket) (I → T)

Purpose: Turn a small list into revenue ethically with simple offers.

Cluster topics

- **I:** The “soft sell” framework: teach → relate → recommend
- **I:** 5 affiliate email angles that don’t feel spammy
- **I:** Tripwire funnel: \$19–\$49 template pack structure + email sequence
- **I:** Promo calendar for creators: how often to sell (without list fatigue)

- **I:** Sales emails for beginners: PAS/AIDA frameworks with examples
- **T:** Template pack sales page outline + FAQ blocks
- **T:** Launch sequence (5–7 emails) for a low-ticket template pack
- **I:** Post-purchase emails that reduce refunds + increase referrals

Internal linking logic

- Every cluster links **up to Pillar 4**.
 - Cross-link clusters: **Soft sell ↔ Affiliate angles ↔ Promo calendar** and **Tripwire ↔ Launch sequence ↔ Post-purchase**.
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Pillar 5: Deliverability + Compliance for Canadian Creators (I)

Purpose: Inbox placement + trust + Canada-friendly compliance basics.

Cluster topics

- **I:** CASL for creators: consent + unsubscribe + identification (plain English)
- **I:** Double opt-in vs single opt-in: what to choose and when
- **I:** Deliverability 101: SPF/DKIM/DMARC (non-technical walkthrough)
- **I:** Avoid “AI-sounding” emails people delete (tone + structure)
- **I:** List hygiene for small lists: pruning + re-engagement basics
- **I:** Affiliate disclosures in emails (simple trust-first templates)
- **I:** Managing spam complaints: what triggers them + what to change
- **I:** Warm-up plan for a new domain/list (beginner-safe checklist)

Internal linking logic

- Every cluster links **up to Pillar 5**.
- Cross-link clusters: **CASL ↔ Opt-in choice ↔ Affiliate disclosures** and **Deliverability ↔ List hygiene ↔ Re-engagement**.

Copy-paste Content Brief Summary (Phase 1)

Niche: Email marketing with AI for solo creators

Audience: Beginners (small list / no list)

Goal: Grow subscribers + sell simple offers

Channel: Blog + lead magnets

Monetization: Affiliate + low-ticket template pack

Time/Budget: 6 hrs/week, \$300 startup

Pillars:

1. AI Email Copywriting for Creators (I)
2. List Building + Lead Magnets with AI (I)
3. Beginner Automations + Simple Segmentation (I)
4. Monetization by Email: Affiliate + Low-Ticket (I→T)
5. Deliverability + Compliance for Canadian Creators (I)

Internal linking rule: Each cluster links to (1) its pillar (2) two sibling clusters (3) one CTA (lead magnet or template pack).

Next Phase

Reply “Phase 2” and you’ll get the **first 30 post ideas** (priority order), tagged **Quick-win vs Long-term**, with a cadence that fits **6 hours/week**.

END OF EXCERPT: Content Cluster Builder

GPT 3: Blog Monetization & Email Builder Excerpt

Blog Monetization & Email Builder 5.2 Thinking ▾



Blog Monetization & Email Builder

By Michel Sirois &

A focused GPT that designs your blog monetization strategy, lead magnets, and email funnels with clear, usable assets.

Create a lead magnet for my audience.

Help me monetize my blog.

I want affiliate income — plan it for me.

Summarize everything into a Monetization Brief.

After clicking a bubble and answering a few questions, you get the output:

Here's an example:

Phase 1 — Monetization Strategy (ranked)

1) Low-ticket “AI Email Starter Template Pack” (fastest path + best fit)

- **What it is:** Welcome sequence templates + subject lines + promo emails + AI prompt library (usable in ChatGPT/Claude/etc.), optimized for MailerLite.
- **Speed to revenue:** Fast (once 1 lead magnet + 1 sales page exist)
- **Difficulty:** Medium (copywriting heavy; light tech)
- **Traffic dependency:** Medium (can sell with a small list if targeting is tight)
- **Beginner-safe move:** Ship V1, iterate monthly.

Traffic reality check (illustrative, not a guarantee):

- If priced **\$29**, then **\$5,000/mo ≈ 172 sales/mo**.
- If your email offer conversion is **1–3%** of engaged subscribers, you'd need roughly **5,700–17,200 engaged subs seeing the offer** over time (or better targeting/segments).
- If blog opt-in rate is **1–3%**, you might need roughly **6,000–17,000 monthly pageviews** to add **60–510 subs/mo** (wide range—depends on lead magnet fit + placements).

2) Affiliate income from tools you teach (best “stacked” revenue)

- **Best-fit affiliates:** MailerLite, AI writing tools, landing page/theme, email validation, link tracking, prompt libraries.

- **Speed to revenue:** Medium (needs content + trust)
- **Difficulty:** Low–Medium
- **Traffic dependency:** Higher than low-ticket, but compounding over time.
- **Beginner-safe move:** Start with “tool I use + how I use it” tutorials and insert inside relevant posts + emails.

Traffic reality check (illustrative):

- Affiliate conversion is typically lower than owned offers. Expect it to require **more content volume + time** before it’s meaningful.
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3) Add a “mini-offer” upsell later (nice accelerator)

- **Example:** “MailerLite Automation Builder Kit” (recipes + screen-by-screen setup + prompts)
 - **Speed:** Medium
 - **Difficulty:** Medium
 - **Dependency:** Medium
 - **Why later:** Build after template pack traction so you know what people actually want.
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What to defer until later (protect time + budget)

- **Ads monetization** (needs higher traffic)
- **Complex funnels** (start simple, then segment)
- **Big course/membership** (only after you know your winning angle)
- **Too many lead magnets** (start with 1–2 strong ones)

Guiding principles used here: quick win lead magnets, clear offer ladder, and a trust-first welcome sequence.

Phase 2 — Lead Magnet Design (3–5 tailored ideas)

Lead Magnet A (primary): “AI Welcome Sequence in a Day”

- **Format:** PDF + Google Doc templates OR Notion/Docs bundle
- **Promise:** Go from zero to a working 5-email welcome sequence with AI prompts
- **Effort:** 4–6 hours (you can ship V1 fast)
- **Best placement:**

- Dedicated landing page
- Content upgrade inside “welcome sequence” blog posts
- Top-of-post inline form + end-of-post CTA

Lead Magnet B: “50 AI Email Prompts for Solo Creators”

- **Format:** PDF checklist + prompt swipe file
- **Effort:** 2–4 hours
- **Best placement:** Sidebar/inline on AI-email prompt posts, homepage hero

Lead Magnet C: “MailerLite Automation Map (Beginner Flow Blueprint)”

- **Format:** 1-page diagram + short setup steps
- **Effort:** 3–5 hours
- **Best placement:** MailerLite tutorial posts + email footer link

Lead Magnet D: “Subject Line Sprint Kit (20 angles + AI generator prompts)”

- **Format:** PDF + worksheet
- **Effort:** 2–3 hours
- **Best placement:** Posts about open rates/subject lines + exit intent

Recommendation: Start with **Lead Magnet A** (most directly tied to your paid template pack).

Phase 3 — Email Funnel & Welcome Series

Funnel map (simple + effective)

- **Entry:** Blog post → embedded form/content upgrade → MailerLite list
- **Immediate:** Welcome series (6 emails)
- **Ongoing nurture:** 1x weekly “AI Email Builder” newsletter (tips + examples + soft tool mentions)
- **Offer:** Template pack (core CTA) + relevant affiliate tools (secondary CTA)
- **Light segmentation (later):** Tag by interest (MailerLite / prompts / welcome sequences / newsletters)

Welcome sequence (6 emails)

Email 1 — Deliver the lead magnet

- **Purpose:** Fulfill promise + set expectations (“what’s coming next”)
- **CTA:** *Soft* — download + reply with #1 struggle

Email 2 — Quick win tutorial

- **Purpose:** Get them a tangible result in 10–15 minutes
- **CTA:** *Soft* — follow steps + hit reply “done”

Email 3 — Diagnose the real problem

- **Purpose:** Common beginner mistakes (no hook, no offer, no structure) + simple fix
- **CTA:** *Soft* — link to your best blog post (pillar)

Email 4 — Show the path (your framework)

- **Purpose:** “AI + human” workflow for email creation (outline → draft → polish → test)
- **CTA:** *Soft* — try a prompt + share result

Email 5 — Introduce the paid offer

- **Purpose:** Present the Template Pack as the shortcut
- **CTA:** *Hard* — buy now (with clear outcomes + what’s inside)

Email 6 — Handle objections + invite action

- **Purpose:** Who it’s for/not for, time/budget concerns, how to use in MailerLite
- **CTA:** *Hard* — buy + *Soft* secondary: affiliate tool recommendation relevant to setup

Phase 4 — Offers & Pricing

First offer (recommended)

AI Email Starter Template Pack

- **Contents:** 5–7 email welcome sequence + 10 promo emails + 20 subject lines + 30 prompts + MailerLite-friendly formatting notes
- **Entry-level price guidance:** \$19–\$49 (start simple; raise later with proof)
- **Add-on idea:** “Automation Builder Kit” as a bundle upgrade later

Offer ladder (when to introduce)

- **Free:** Lead Magnet A (start now)
 - **Low-ticket:** Template Pack (launch after welcome sequence + 3–5 posts)
 - **Core (later):** Mini-course/workshop or done-with-you audit (only after consistent sales)
 - **Advanced (much later):** Coaching/membership (only if demand is clear)
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Copy-paste Monetization Brief

Niche: Email marketing with AI for solo creators

Audience: Beginners with small/no list

Primary channel: WordPress blog + lead magnets

Email platform: MailerLite

Chosen monetization paths (priority order):

1. Low-ticket “AI Email Starter Template Pack” (primary)
2. Affiliate revenue from tools you teach/use (secondary, compounding)
3. Add mini-offer upsell later (Automation Builder Kit)

Lead magnet (start here): “AI Welcome Sequence in a Day” (PDF + templates)

- Goal: immediate quick win + direct bridge to template pack

Funnel structure:

Blog → Lead magnet opt-in → 6-email welcome series → Weekly newsletter → Template Pack offer → Affiliate tools as secondary CTAs → Light segmentation later

Next revenue actions (6 hours/week plan):

1. Create Lead Magnet A + landing page + 2 embedded forms (Week 1–2)
2. Write the 6-email welcome sequence in MailerLite (Week 2)
3. Build Template Pack V1 + simple sales page (Week 3–4)
4. Publish 3–5 blog posts that match the lead magnet + add content upgrades (Weeks 2–6)
5. Send weekly newsletter + rotate soft/hard CTAs (ongoing)

Note: Revenue targets are illustrative; outcomes vary and depend on traffic, conversions, and execution. Keep consent-based emailing and avoid over-monetizing early.

Next steps

Reply “**continue**” and I’ll generate:

- 5 blog post “money” topics tied to each monetization path
- The full copy for the 6 welcome emails (ready to paste into MailerLite)
- A one-page sales page outline for the Template Pack

END OF EXCERPT: Blog Monetization & Email Builder

So that wraps up the excerpts from the three GPTs.

As you can see, each one has its own purpose.

I built a suite instead of just one GPT for a simple reason:

- *Each GPT is designed to handle specific tasks really well.*
- *If I tried to cram everything into a single GPT, the results wouldn't be as strong.*

That's why I took the extra step and built all three for you.

After seeing what each GPT can do, the next step is simple.

- If you want the full suite working for you, even if you're a complete beginner, grab **'My Blog Generator Suite' Now**.
- It's the complete 3-GPT pack, ready to plug into your content workflow.



[Yes! I Want Instant Access To 'My Blog Generator Suite' Now!](#)