

# GPT 2 – The Strategist

Remember, to make this excerpt, I used the original Sales Page from my past launch (My Internal Link Cluster Generator)

If you haven't yet, read the Original Sales Page here:

<https://scalableplrproducts.com/my-internal-link-cluster-generator-plr-985141>

## PLEASE NOTE:

This GPT will ask you to copy/paste the Output you had from GPT 1.

- Then it will ask you a few questions
- Then it will output the strategy
- And finally, it will tell you to move on to GPT 3
- This is all done in a few seconds

## Here's The 'Plan' Output This GPT Gave Back:

### ***Strategic Objective***

*Convert more visitors by removing identity confusion.*

*Make deliverables concrete: exact files and usage steps.*

*Close trust and logistics leaks: research wording, accuracy limits, requirements, access, refunds.*

*Make the CTA feel low-risk and obvious.*

### ***Primary conversion objective***

*Drive qualified visitors to click the CTA.*

*Keep one clear mental model:*

*"I'm buying a 2-GPT content cluster system, setup docs, PLR license, and launch assets."*

*"Everything delivers instantly through WarriorPlus."*

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### ***Priority Fix Plan (ranked)***

#### ***9) Lock one product name + one offer definition***

*Fix everywhere sitewide.*

*Update headline, subhead, "Why I built...", "Who benefits...", bonus #6, recap, and FAQ.*

*Remove drifting labels like "AI Suite" and "Internal Link Cluster Generator."*

Remove “Affiliate Campaign Builder AI Suite” drift too.

**Result:** eliminates “is this the same product?” checkout friction.

## **2) Add “What You Get Instantly” near the top**

List exact files, formats, and counts.

Example: 2 PDF recreation docs, 1 license PDF, 1 ZIP with DOCX/TXT assets.

Include sample PDFs, plus any optional MP4 or video link.

Add delivery method and instant access wording.

Add a 3-step “How you use it” mini sequence.

Setup → run → publish or replace placeholders.

**Result:** removes “prompts vs software vs done-for-you” confusion.

## **3) Replace “deep web research” wording with safer boundaries**

Remove “deep web” phrasing everywhere.

Use “web research/browsing (where available)” language.

Add “verification required” and clear accuracy limits.

**Result:** reduces skepticism and compliance concerns.

## **4) Put proof where the claims appear**

Add screenshots and snippets inside the page.

Show a cluster map preview: hub, five supports, plus link plan.

Show a clean HTML output snippet with placeholders.

Show a small schema example snippet.

Show an excerpt of research notes or sources format.

**Result:** claims stop sounding like AI hype.

## **5) Pick one primary buyer path and reorder the opening**

Choose: PLR reseller or SEO operator/service provider.

If PLR-first, keep PLR in hero and tighten logistics.

If SEO-first, remove PLR from hero and move rights later.

**Result:** fewer “this isn’t for me” exits.

## **6) Add “Requirements & Limitations” before the first CTA**

Include: ChatGPT account requirement.

Include Plus recommendation, only if true.

Include browsing needs and alternatives.

Include variability and editing expectations.

Include YMYL warning and responsibility language.

**Result:** trust rises and refunds drop.

## **7) Add a “Purchase Logistics” micro-block near the CTA**

*Instant access method through WarriorPlus.*

*Access duration details.*

*Updates window details.*

*Support channel and response time.*

*Refund policy summary.*

**Result:** *removes logistics anxiety that stalls checkout.*

### **8) Clean bonuses to match credibility level**

*Fix bonus #6 naming to match the core offer.*

*Make Bonus #1 license rights explicit and specific.*

*Reduce “value stack” vibes with tighter claims.*

**Result:** *sophisticated buyers stop discounting it as fluff.*

### **9) Reduce repetition and tighten pacing**

*Keep one recap section only.*

*Keep one “one-time payment” emphasis only.*

*Make every section add new decision info.*

**Result:** *less scroll fatigue and more professionalism.*

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## **Angle Options (max 3)**

### **Option 1) Productized cluster deliverable (SEO/service angle)**

*Turn one topic into a hub page plus five support pages.*

*Get an internal linking plan you can publish or deliver to clients.*

### **Option 2) Resellable tool-product (PLR angle)**

*You’re buying a rebrandable system with a license.*

*You also get a launch kit that outputs complete clusters.*

### **Option 3) Structure-first publishing (creator angle)**

*Stop random posting without a plan.*

*Publish connected clusters that build topical authority.*

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## **Proof Map (claim → proof → placement)**

- **Claim:** *Publish-ready HTML*  
**Proof:** *clean HTML snippet plus placeholder links*  
**Placement:** *GPT #2 section, near steps 2 and 10/11*
- **Claim:** *Planned cluster, not random posts*  
**Proof:** *one-page cluster map visual with link plan*  
**Placement:** *right under “See How This GPT Suite Works”*

- **Claim:** Research-grounded outputs  
**Proof:** research notes or sources example plus “verify facts” boundary  
**Placement:** wherever research is mentioned and in the research FAQ
  - **Claim:** Real PLR and resale rights  
**Proof:** license highlights bullets plus link to full license PDF  
**Placement:** Bonus #1, FAQ #3, and recap
  - **Claim:** Fast workflow  
**Proof:** short screen recording or step-by-step screenshot sequence  
**Placement:** above first CTA and near “How it works”
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### **Recommended Page Structure (outline only)**

1. **Hero**  
One product name and one-sentence definition  
Primary audience alignment  
Primary outcome: cluster deliverable  
CTA
2. **What You Get Instantly**  
Exact deliverables list with formats and counts  
Delivery method and instant access
3. **How It Works: 2-GPT workflow**  
Simple overview  
Cluster map proof
4. **GPT #1 Outputs**  
Outputs summary  
Proof snippet and sample link
5. **GPT #2 Outputs**  
Outputs summary  
HTML, schema, and linking proof  
Sample link
6. **Requirements & Limitations**  
ChatGPT requirements  
Browsing notes  
Editing expectations  
YMYL warning
7. **Who It's For / Not For**  
Tight bullets with consistent audience language

8. **Bonuses + License**

*License highlights  
Credible bonus stack*

9. **FAQ**

*Deliverables, requirements, licensing  
Access, support, refunds  
Research boundaries*

10. **Final CTA + Logistics Summary**

*One recap only  
Access, support, refunds, updates*

## **End Of Output**

**From there, grab the GPT output and drop it into GPT-3 to auto-rewrite the sales page.**

Not to toot my own horn but I've been writing copy for over 10 years, and as you can see by now, the GPT noticed a lot of mistakes I made in my page, which led me to lose sales.

If I had fixed my page before my launch, I would've generated a lot more sales.

Don't make the same mistakes I did and fix your copy before launching!

**Get The 'Sales Page Fixer Pro' AI Suite Now!**

**<https://scalableplrproducts.com/sales-page-fixer-pro-plr>**