

Review Request Email Prompts

15 Detailed Prompts For Polite Review Request Emails

A practical swipe kit for creating polite, book-specific review request language.

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How To Use These Prompts

Beginner Explanation

The prompt is the full text inside each COPY THIS PROMPT box. It is not just a topic idea. It tells the AI what role to take, what book details to use, what kind of message to write, what pieces to return, and what review-request rules to follow.

Start by choosing the prompt that matches the message you need. Then fill in the placeholders before you paste the prompt into your AI tool. If a placeholder does not apply, replace it with a short note such as not needed or no QR code used. Do not leave the placeholder blank.

The best outputs come from specific details. A prompt with only a book title will produce generic copy. A prompt with a title, genre, reader type, review platform, and tone will produce copy that feels much closer to the final message.

Beginner Workflow

- ☐ Pick the prompt that matches the message format you need.
- ☐ Fill in the placeholders using real book, reader, and platform details.
- ☐ Copy the entire prompt box, not only one paragraph from the prompt.
- ☐ Paste it into your AI tool and review the finished copy.
- ☐ Use the follow-up prompt if the first draft sounds stiff, pushy, vague, or too long.
- ☐ Run the final copy through the matching checklist before sending or printing.

Simple Example

Weak input: [book title] = My Book.

Better input: [book title] = The Calm Morning Journal, a guided 90-day journal for busy moms who want a quieter start to the day.

The second version gives the AI enough context to write copy that sounds specific.

Safety Rules To Keep In Mind

These prompts are built for honest review requests. That means the final copy should ask for truthful feedback without telling readers what to say. This protects the tone of the message and keeps the request respectful.

- Do not ask for a positive review.
- Do not suggest five stars or any star rating.
- Do not offer a bonus, gift, coupon, refund, or reward for a review.
- Do not tell the reader that a review is required.
- Do not make the reader feel guilty for not reviewing.
- Do not write fake review text for readers to copy.

Prompt 1: Warm Honest Review Request Email

Best Used For

Use this after a reader has bought or downloaded the book.

This prompt creates usable reader-facing copy. Fill in the placeholders first, then copy the entire prompt box into your AI tool. The AI should return finished copy, not a list of tips.

Placeholder	What To Put There
[book title]	Replace this with the real detail for this book and campaign.
[author name]	Replace this with the real detail for this book and campaign.
[book genre]	Replace this with the real detail for this book and campaign.
[reader type]	Replace this with the real detail for this book and campaign.
[main reader benefit]	Replace this with the real detail for this book and campaign.
[review platform]	Replace this with the real detail for this book and campaign.
[review link]	Replace this with the real detail for this book and campaign.
[tone]	Replace this with the real detail for this book and campaign.

COPY THIS PROMPT

Act as an ethical book marketing copywriter who writes clear reader-facing copy for authors and publishers.

Your job is to create finished copy for this exact task: Warm Honest Review Request Email.

Use case:

Use this after a reader has bought or downloaded the book.

Reader context:

The reader has shown interest in the book and may have finished it. The message should feel helpful and grateful, not desperate.

Book details to use:

- [book title]: replace this with the exact detail before you run the prompt
- [author name]: replace this with the exact detail before you run the prompt
- [book genre]: replace this with the exact detail before you run the prompt
- [reader type]: replace this with the exact detail before you run the prompt
- [main reader benefit]: replace this with the exact detail before you run the prompt
- [review platform]: replace this with the exact detail before you run the prompt
- [review link]: replace this with the exact detail before you run the prompt
- [tone]: replace this with the exact detail before you run the prompt

Main goal:

A friendly email that thanks the reader and asks for an optional honest review.

Create these finished copy pieces:

1. Subject line
2. Preview text
3. Warm opening
4. Short honest review request
5. Review link CTA
6. Friendly sign-off

Writing requirements:

- Write the final copy the author can edit and use.
- Make the message specific to the book, reader type, format, and platform.
- Use a natural human tone, not stiff corporate language.

- Thank the reader where it fits the message.
- Ask for an honest review only when a review is requested.
- Make any review request optional and low pressure.
- Explain why an honest review helps future readers, but do not guilt the reader.
- Use the review link or QR code note naturally when provided.
- Match the requested tone in the placeholder.
- Avoid hype, fake urgency, and exaggerated claims.
- Do not ask for a positive review.
- Do not suggest a star rating.
- Do not offer gifts, bonuses, discounts, refunds, favors, or incentives for a review.
- Do not imply that the reader is required to review.
- Do not tell the reader what opinion to share.

Length and formatting:

Keep the email complete and useful. Use short paragraphs. Make it long enough to feel finished, but not padded.

Return format:

Return the finished copy only.

Use clear labels for each piece.

Do not explain the strategy.

Do not add notes before or after the copy.

Do not include placeholder brackets in the final copy unless a detail is missing.

Better Results Tip

Add one concrete detail before running the prompt. For example, mention the book theme, the kind of reader who benefits most, where the review will be posted, or the reason future readers may care.

FOLLOW-UP PROMPT

Act as an ethical book marketing editor.

Revise the draft below so it becomes a stronger warm honest review request email.

Draft copy:

[paste the AI output here]

Book and audience details:

- Book title: [book title]
- Author name: [author name]
- Reader type: [reader type]
- Review platform: [review platform]
- Tone: [tone]

Revision goals:

- Make the copy clearer and more beginner-friendly.
- Make the review request honest and optional.
- Remove any pushy or guilt-based wording.
- Remove any request for a positive review.
- Remove any star-rating language.
- Remove any incentive language.
- Make the tone more specific to the book and reader.
- Keep the copy concise, but do not make it feel unfinished.

Return:

1. A polished version.
2. A softer version.
3. A short note explaining what improved.

OPTIONAL VARIATION PROMPT

Create three alternate versions of the warm honest review request email.

Use the same book details, review platform, and reader type.

Version 1 should be warm and personal.

Version 2 should be clear and direct.

Version 3 should be very short and low-pressure.

Keep every version ethical.

Ask only for an honest review.

Do not ask for a positive review.

Do not mention star ratings or incentives.

Quick Quality Check

Before using the output, confirm it asks for an honest review only, sounds optional, includes the correct review link, and does not mention incentives or star ratings.

Prompt 2: Launch Week Reader Review Request

Best Used For

Use this during launch week when early reader activity matters.

This prompt creates usable reader-facing copy. Fill in the placeholders first, then copy the entire prompt box into your AI tool. The AI should return finished copy, not a list of tips.

Placeholder	What To Put There
[book title]	Replace this with the real detail for this book and campaign.
[author name]	Replace this with the real detail for this book and campaign.
[book genre]	Replace this with the real detail for this book and campaign.
[reader type]	Replace this with the real detail for this book and campaign.
[launch week note]	Replace this with the real detail for this book and campaign.
[review platform]	Replace this with the real detail for this book and campaign.
[review link]	Replace this with the real detail for this book and campaign.
[tone]	Replace this with the real detail for this book and campaign.

COPY THIS PROMPT

Act as an ethical book marketing copywriter who writes clear reader-facing copy for authors and publishers.

Your job is to create finished copy for this exact task: Launch Week Reader Review Request.

Use case:

Use this during launch week when early reader activity matters.

Reader context:

The book is newly released. Mention launch week only as context. Do not create guilt or pressure.

Book details to use:

- [book title]: replace this with the exact detail before you run the prompt
- [author name]: replace this with the exact detail before you run the prompt
- [book genre]: replace this with the exact detail before you run the prompt
- [reader type]: replace this with the exact detail before you run the prompt
- [launch week note]: replace this with the exact detail before you run the prompt
- [review platform]: replace this with the exact detail before you run the prompt
- [review link]: replace this with the exact detail before you run the prompt
- [tone]: replace this with the exact detail before you run the prompt

Main goal:

A launch-week message that asks for honest feedback without making the reader feel responsible for the launch.

Create these finished copy pieces:

1. Subject line
2. Preview text
3. Launch-week thank-you
4. Optional review request
5. Review link paragraph
6. Friendly closing

Writing requirements:

- Write the final copy the author can edit and use.
- Make the message specific to the book, reader type, format, and platform.
- Use a natural human tone, not stiff corporate language.

- Thank the reader where it fits the message.
- Ask for an honest review only when a review is requested.
- Make any review request optional and low pressure.
- Explain why an honest review helps future readers, but do not guilt the reader.
- Use the review link or QR code note naturally when provided.
- Match the requested tone in the placeholder.
- Avoid hype, fake urgency, and exaggerated claims.
- Do not ask for a positive review.
- Do not suggest a star rating.
- Do not offer gifts, bonuses, discounts, refunds, favors, or incentives for a review.
- Do not imply that the reader is required to review.
- Do not tell the reader what opinion to share.

Length and formatting:

Keep the email complete and useful. Use short paragraphs. Make it long enough to feel finished, but not padded.

Return format:

Return the finished copy only.

Use clear labels for each piece.

Do not explain the strategy.

Do not add notes before or after the copy.

Do not include placeholder brackets in the final copy unless a detail is missing.

Better Results Tip

Add one concrete detail before running the prompt. For example, mention the book theme, the kind of reader who benefits most, where the review will be posted, or the reason future readers may care.

FOLLOW-UP PROMPT

Act as an ethical book marketing editor.

Revise the draft below so it becomes a stronger launch week reader review request.

Draft copy:

[paste the AI output here]

Book and audience details:

- Book title: [book title]
- Author name: [author name]
- Reader type: [reader type]
- Review platform: [review platform]
- Tone: [tone]

Revision goals:

- Make the copy clearer and more beginner-friendly.
- Make the review request honest and optional.
- Remove any pushy or guilt-based wording.
- Remove any request for a positive review.
- Remove any star-rating language.
- Remove any incentive language.
- Make the tone more specific to the book and reader.
- Keep the copy concise, but do not make it feel unfinished.

Return:

1. A polished version.
2. A softer version.
3. A short note explaining what improved.

OPTIONAL VARIATION PROMPT

Create three alternate versions of the launch week reader review request.

Use the same book details, review platform, and reader type.

Version 1 should be warm and personal.

Version 2 should be clear and direct.

Version 3 should be very short and low-pressure.

Keep every version ethical.

Ask only for an honest review.

Do not ask for a positive review.

Do not mention star ratings or incentives.

Quick Quality Check

Before using the output, confirm it asks for an honest review only, sounds optional, includes the correct review link, and does not mention incentives or star ratings.

Prompt 3: ARC Reader Review Request Email

Best Used For

Use this for advance reader copy readers who agreed to receive early access.

This prompt creates usable reader-facing copy. Fill in the placeholders first, then copy the entire prompt box into your AI tool. The AI should return finished copy, not a list of tips.

Placeholder	What To Put There
[book title]	Replace this with the real detail for this book and campaign.
[author name]	Replace this with the real detail for this book and campaign.
[book genre]	Replace this with the real detail for this book and campaign.
[ARC context]	Replace this with the real detail for this book and campaign.
[reader type]	Replace this with the real detail for this book and campaign.
[review platform]	Replace this with the real detail for this book and campaign.
[review link]	Replace this with the real detail for this book and campaign.
[tone]	Replace this with the real detail for this book and campaign.

COPY THIS PROMPT

Act as an ethical book marketing copywriter who writes clear reader-facing copy for authors and publishers.

Your job is to create finished copy for this exact task: ARC Reader Review Request Email.

Use case:

Use this for advance reader copy readers who agreed to receive early access.

Reader context:

The reader received an early copy. The message should acknowledge their time and make the review optional.

Book details to use:

- [book title]: replace this with the exact detail before you run the prompt
- [author name]: replace this with the exact detail before you run the prompt
- [book genre]: replace this with the exact detail before you run the prompt
- [ARC context]: replace this with the exact detail before you run the prompt
- [reader type]: replace this with the exact detail before you run the prompt
- [review platform]: replace this with the exact detail before you run the prompt
- [review link]: replace this with the exact detail before you run the prompt
- [tone]: replace this with the exact detail before you run the prompt

Main goal:

A clear ARC follow-up that reminds readers they can leave honest feedback if they choose.

Create these finished copy pieces:

1. Subject line
2. Preview text
3. ARC thank-you opening
4. Brief reminder
5. Honest review ask
6. Review link CTA
7. Sign-off

Writing requirements:

- Write the final copy the author can edit and use.
- Make the message specific to the book, reader type, format, and platform.

- Use a natural human tone, not stiff corporate language.
- Thank the reader where it fits the message.
- Ask for an honest review only when a review is requested.
- Make any review request optional and low pressure.
- Explain why an honest review helps future readers, but do not guilt the reader.
- Use the review link or QR code note naturally when provided.
- Match the requested tone in the placeholder.
- Avoid hype, fake urgency, and exaggerated claims.
- Do not ask for a positive review.
- Do not suggest a star rating.
- Do not offer gifts, bonuses, discounts, refunds, favors, or incentives for a review.
- Do not imply that the reader is required to review.
- Do not tell the reader what opinion to share.

Length and formatting:

Keep the email complete and useful. Use short paragraphs. Make it long enough to feel finished, but not padded.

Return format:

Return the finished copy only.

Use clear labels for each piece.

Do not explain the strategy.

Do not add notes before or after the copy.

Do not include placeholder brackets in the final copy unless a detail is missing.

Better Results Tip

Add one concrete detail before running the prompt. For example, mention the book theme, the kind of reader who benefits most, where the review will be posted, or the reason future readers may care.

FOLLOW-UP PROMPT

Act as an ethical book marketing editor.

Revise the draft below so it becomes a stronger arc reader review request email.

Draft copy:

[paste the AI output here]

Book and audience details:

- Book title: [book title]
- Author name: [author name]
- Reader type: [reader type]
- Review platform: [review platform]
- Tone: [tone]

Revision goals:

- Make the copy clearer and more beginner-friendly.
- Make the review request honest and optional.
- Remove any pushy or guilt-based wording.
- Remove any request for a positive review.
- Remove any star-rating language.
- Remove any incentive language.
- Make the tone more specific to the book and reader.
- Keep the copy concise, but do not make it feel unfinished.

Return:

1. A polished version.
2. A softer version.
3. A short note explaining what improved.

OPTIONAL VARIATION PROMPT

Create three alternate versions of the arc reader review request email.

Use the same book details, review platform, and reader type.

Version 1 should be warm and personal.

Version 2 should be clear and direct.

Version 3 should be very short and low-pressure.

Keep every version ethical.

Ask only for an honest review.

Do not ask for a positive review.

Do not mention star ratings or incentives.

Quick Quality Check

Before using the output, confirm it asks for an honest review only, sounds optional, includes the correct review link, and does not mention incentives or star ratings.

Prompt 4: Post-Purchase Review Request Email

Best Used For

Use this after a verified buyer receives access to the book.

This prompt creates usable reader-facing copy. Fill in the placeholders first, then copy the entire prompt box into your AI tool. The AI should return finished copy, not a list of tips.

Placeholder	What To Put There
[book title]	Replace this with the real detail for this book and campaign.
[author name]	Replace this with the real detail for this book and campaign.
[book format]	Replace this with the real detail for this book and campaign.
[where they bought the book]	Replace this with the real detail for this book and campaign.
[reader type]	Replace this with the real detail for this book and campaign.
[review platform]	Replace this with the real detail for this book and campaign.
[review link]	Replace this with the real detail for this book and campaign.
[tone]	Replace this with the real detail for this book and campaign.

COPY THIS PROMPT

Act as an ethical book marketing copywriter who writes clear reader-facing copy for authors and publishers.

Your job is to create finished copy for this exact task: Post-Purchase Review Request Email.

Use case:

Use this after a verified buyer receives access to the book.

Reader context:

The buyer may not have finished yet, so keep the wording flexible.

Book details to use:

- [book title]: replace this with the exact detail before you run the prompt
- [author name]: replace this with the exact detail before you run the prompt
- [book format]: replace this with the exact detail before you run the prompt
- [where they bought the book]: replace this with the exact detail before you run the prompt
- [reader type]: replace this with the exact detail before you run the prompt
- [review platform]: replace this with the exact detail before you run the prompt
- [review link]: replace this with the exact detail before you run the prompt
- [tone]: replace this with the exact detail before you run the prompt

Main goal:

A post-purchase email that keeps the request simple, respectful, and easy to act on.

Create these finished copy pieces:

1. Subject line
2. Preview text
3. Thank-you paragraph
4. Review request paragraph
5. Review link CTA
6. Closing

Writing requirements:

- Write the final copy the author can edit and use.
- Make the message specific to the book, reader type, format, and platform.
- Use a natural human tone, not stiff corporate language.

- Thank the reader where it fits the message.
- Ask for an honest review only when a review is requested.
- Make any review request optional and low pressure.
- Explain why an honest review helps future readers, but do not guilt the reader.
- Use the review link or QR code note naturally when provided.
- Match the requested tone in the placeholder.
- Avoid hype, fake urgency, and exaggerated claims.
- Do not ask for a positive review.
- Do not suggest a star rating.
- Do not offer gifts, bonuses, discounts, refunds, favors, or incentives for a review.
- Do not imply that the reader is required to review.
- Do not tell the reader what opinion to share.

Length and formatting:

Keep the email complete and useful. Use short paragraphs. Make it long enough to feel finished, but not padded.

Return format:

Return the finished copy only.

Use clear labels for each piece.

Do not explain the strategy.

Do not add notes before or after the copy.

Do not include placeholder brackets in the final copy unless a detail is missing.

Better Results Tip

Add one concrete detail before running the prompt. For example, mention the book theme, the kind of reader who benefits most, where the review will be posted, or the reason future readers may care.

FOLLOW-UP PROMPT

Act as an ethical book marketing editor.

Revise the draft below so it becomes a stronger post-purchase review request email.

Draft copy:

[paste the AI output here]

Book and audience details:

- Book title: [book title]
- Author name: [author name]
- Reader type: [reader type]
- Review platform: [review platform]
- Tone: [tone]

Revision goals:

- Make the copy clearer and more beginner-friendly.
- Make the review request honest and optional.
- Remove any pushy or guilt-based wording.
- Remove any request for a positive review.
- Remove any star-rating language.
- Remove any incentive language.
- Make the tone more specific to the book and reader.
- Keep the copy concise, but do not make it feel unfinished.

Return:

1. A polished version.
2. A softer version.
3. A short note explaining what improved.

OPTIONAL VARIATION PROMPT

Create three alternate versions of the post-purchase review request email.

Use the same book details, review platform, and reader type.

Version 1 should be warm and personal.

Version 2 should be clear and direct.

Version 3 should be very short and low-pressure.

Keep every version ethical.

Ask only for an honest review.

Do not ask for a positive review.

Do not mention star ratings or incentives.

Quick Quality Check

Before using the output, confirm it asks for an honest review only, sounds optional, includes the correct review link, and does not mention incentives or star ratings.

Prompt 5: Newsletter Subscriber Review Request

Best Used For

Use this when asking newsletter readers who already know the author.

This prompt creates usable reader-facing copy. Fill in the placeholders first, then copy the entire prompt box into your AI tool. The AI should return finished copy, not a list of tips.

Placeholder	What To Put There
[book title]	Replace this with the real detail for this book and campaign.
[author name]	Replace this with the real detail for this book and campaign.
[newsletter name]	Replace this with the real detail for this book and campaign.
[reader relationship]	Replace this with the real detail for this book and campaign.
[book genre]	Replace this with the real detail for this book and campaign.
[review platform]	Replace this with the real detail for this book and campaign.
[review link]	Replace this with the real detail for this book and campaign.
[tone]	Replace this with the real detail for this book and campaign.

COPY THIS PROMPT

Act as an ethical book marketing copywriter who writes clear reader-facing copy for authors and publishers.

Your job is to create finished copy for this exact task: Newsletter Subscriber Review Request.

Use case:

Use this when asking newsletter readers who already know the author.

Reader context:

The reader has an existing relationship with the author through the list.

Book details to use:

- [book title]: replace this with the exact detail before you run the prompt
- [author name]: replace this with the exact detail before you run the prompt
- [newsletter name]: replace this with the exact detail before you run the prompt
- [reader relationship]: replace this with the exact detail before you run the prompt
- [book genre]: replace this with the exact detail before you run the prompt
- [review platform]: replace this with the exact detail before you run the prompt
- [review link]: replace this with the exact detail before you run the prompt
- [tone]: replace this with the exact detail before you run the prompt

Main goal:

A warmer list-based request that sounds like it comes from a familiar sender.

Create these finished copy pieces:

1. Subject line
2. Preview text
3. Personal opening
4. Book context
5. Honest review ask
6. Review link CTA
7. P.S. line

Writing requirements:

- Write the final copy the author can edit and use.
- Make the message specific to the book, reader type, format, and platform.

- Use a natural human tone, not stiff corporate language.
- Thank the reader where it fits the message.
- Ask for an honest review only when a review is requested.
- Make any review request optional and low pressure.
- Explain why an honest review helps future readers, but do not guilt the reader.
- Use the review link or QR code note naturally when provided.
- Match the requested tone in the placeholder.
- Avoid hype, fake urgency, and exaggerated claims.
- Do not ask for a positive review.
- Do not suggest a star rating.
- Do not offer gifts, bonuses, discounts, refunds, favors, or incentives for a review.
- Do not imply that the reader is required to review.
- Do not tell the reader what opinion to share.

Length and formatting:

Keep the email complete and useful. Use short paragraphs. Make it long enough to feel finished, but not padded.

Return format:

Return the finished copy only.

Use clear labels for each piece.

Do not explain the strategy.

Do not add notes before or after the copy.

Do not include placeholder brackets in the final copy unless a detail is missing.

Better Results Tip

Add one concrete detail before running the prompt. For example, mention the book theme, the kind of reader who benefits most, where the review will be posted, or the reason future readers may care.

FOLLOW-UP PROMPT

Act as an ethical book marketing editor.

Revise the draft below so it becomes a stronger newsletter subscriber review request.

Draft copy:

[paste the AI output here]

Book and audience details:

- Book title: [book title]
- Author name: [author name]
- Reader type: [reader type]
- Review platform: [review platform]
- Tone: [tone]

Revision goals:

- Make the copy clearer and more beginner-friendly.
- Make the review request honest and optional.
- Remove any pushy or guilt-based wording.
- Remove any request for a positive review.
- Remove any star-rating language.
- Remove any incentive language.
- Make the tone more specific to the book and reader.
- Keep the copy concise, but do not make it feel unfinished.

Return:

1. A polished version.
2. A softer version.
3. A short note explaining what improved.

OPTIONAL VARIATION PROMPT

Create three alternate versions of the newsletter subscriber review request.

Use the same book details, review platform, and reader type.

Version 1 should be warm and personal.

Version 2 should be clear and direct.

Version 3 should be very short and low-pressure.

Keep every version ethical.

Ask only for an honest review.

Do not ask for a positive review.

Do not mention star ratings or incentives.

Quick Quality Check

Before using the output, confirm it asks for an honest review only, sounds optional, includes the correct review link, and does not mention incentives or star ratings.

Prompt 6: Fiction Book Review Request Email

Best Used For

Use this for novels, novellas, and fiction series.

This prompt creates usable reader-facing copy. Fill in the placeholders first, then copy the entire prompt box into your AI tool. The AI should return finished copy, not a list of tips.

Placeholder	What To Put There
[book title]	Replace this with the real detail for this book and campaign.
[author name]	Replace this with the real detail for this book and campaign.
[genre or subgenre]	Replace this with the real detail for this book and campaign.
[reader type]	Replace this with the real detail for this book and campaign.
[story hook]	Replace this with the real detail for this book and campaign.
[review platform]	Replace this with the real detail for this book and campaign.
[review link]	Replace this with the real detail for this book and campaign.
[tone]	Replace this with the real detail for this book and campaign.

COPY THIS PROMPT

Act as an ethical book marketing copywriter who writes clear reader-facing copy for authors and publishers.

Your job is to create finished copy for this exact task: Fiction Book Review Request Email.

Use case:

Use this for novels, novellas, and fiction series.

Reader context:

The copy should feel reader-friendly and genre-aware, not corporate.

Book details to use:

- [book title]: replace this with the exact detail before you run the prompt
- [author name]: replace this with the exact detail before you run the prompt
- [genre or subgenre]: replace this with the exact detail before you run the prompt
- [reader type]: replace this with the exact detail before you run the prompt
- [story hook]: replace this with the exact detail before you run the prompt
- [review platform]: replace this with the exact detail before you run the prompt
- [review link]: replace this with the exact detail before you run the prompt
- [tone]: replace this with the exact detail before you run the prompt

Main goal:

A fiction-specific request that references story experience without telling readers what to say.

Create these finished copy pieces:

1. Subject line
2. Preview text
3. Story-based opening
4. Reader appreciation
5. Honest review ask
6. Review link CTA
7. Warm sign-off

Writing requirements:

- Write the final copy the author can edit and use.
- Make the message specific to the book, reader type, format, and platform.

- Use a natural human tone, not stiff corporate language.
- Thank the reader where it fits the message.
- Ask for an honest review only when a review is requested.
- Make any review request optional and low pressure.
- Explain why an honest review helps future readers, but do not guilt the reader.
- Use the review link or QR code note naturally when provided.
- Match the requested tone in the placeholder.
- Avoid hype, fake urgency, and exaggerated claims.
- Do not ask for a positive review.
- Do not suggest a star rating.
- Do not offer gifts, bonuses, discounts, refunds, favors, or incentives for a review.
- Do not imply that the reader is required to review.
- Do not tell the reader what opinion to share.

Length and formatting:

Keep the email complete and useful. Use short paragraphs. Make it long enough to feel finished, but not padded.

Return format:

Return the finished copy only.

Use clear labels for each piece.

Do not explain the strategy.

Do not add notes before or after the copy.

Do not include placeholder brackets in the final copy unless a detail is missing.

Better Results Tip

Add one concrete detail before running the prompt. For example, mention the book theme, the kind of reader who benefits most, where the review will be posted, or the reason future readers may care.

FOLLOW-UP PROMPT

Act as an ethical book marketing editor.

Revise the draft below so it becomes a stronger fiction book review request email.

Draft copy:

[paste the AI output here]

Book and audience details:

- Book title: [book title]
- Author name: [author name]
- Reader type: [reader type]
- Review platform: [review platform]
- Tone: [tone]

Revision goals:

- Make the copy clearer and more beginner-friendly.
- Make the review request honest and optional.
- Remove any pushy or guilt-based wording.
- Remove any request for a positive review.
- Remove any star-rating language.
- Remove any incentive language.
- Make the tone more specific to the book and reader.
- Keep the copy concise, but do not make it feel unfinished.

Return:

1. A polished version.
2. A softer version.
3. A short note explaining what improved.

OPTIONAL VARIATION PROMPT

Create three alternate versions of the fiction book review request email.

Use the same book details, review platform, and reader type.

Version 1 should be warm and personal.

Version 2 should be clear and direct.

Version 3 should be very short and low-pressure.

Keep every version ethical.

Ask only for an honest review.

Do not ask for a positive review.

Do not mention star ratings or incentives.

Quick Quality Check

Before using the output, confirm it asks for an honest review only, sounds optional, includes the correct review link, and does not mention incentives or star ratings.

Prompt 7: Nonfiction Book Review Request Email

Best Used For

Use this for self-help, business, education, health, memoir, and practical nonfiction.

This prompt creates usable reader-facing copy. Fill in the placeholders first, then copy the entire prompt box into your AI tool. The AI should return finished copy, not a list of tips.

Placeholder	What To Put There
[book title]	Replace this with the real detail for this book and campaign.
[author name]	Replace this with the real detail for this book and campaign.
[book topic]	Replace this with the real detail for this book and campaign.
[reader problem]	Replace this with the real detail for this book and campaign.
[main reader benefit]	Replace this with the real detail for this book and campaign.
[review platform]	Replace this with the real detail for this book and campaign.
[review link]	Replace this with the real detail for this book and campaign.
[tone]	Replace this with the real detail for this book and campaign.

COPY THIS PROMPT

Act as an ethical book marketing copywriter who writes clear reader-facing copy for authors and publishers.

Your job is to create finished copy for this exact task: Nonfiction Book Review Request Email.

Use case:

Use this for self-help, business, education, health, memoir, and practical nonfiction.

Reader context:

The copy should connect the book topic to how reviews help the right readers discover it.

Book details to use:

- [book title]: replace this with the exact detail before you run the prompt
- [author name]: replace this with the exact detail before you run the prompt
- [book topic]: replace this with the exact detail before you run the prompt
- [reader problem]: replace this with the exact detail before you run the prompt
- [main reader benefit]: replace this with the exact detail before you run the prompt
- [review platform]: replace this with the exact detail before you run the prompt
- [review link]: replace this with the exact detail before you run the prompt
- [tone]: replace this with the exact detail before you run the prompt

Main goal:

A nonfiction request that focuses on the reader value and future-reader benefit.

Create these finished copy pieces:

1. Subject line
2. Preview text
3. Value-based opening
4. Why feedback helps
5. Honest review ask
6. Review link CTA
7. Closing

Writing requirements:

- Write the final copy the author can edit and use.
- Make the message specific to the book, reader type, format, and platform.

- Use a natural human tone, not stiff corporate language.
- Thank the reader where it fits the message.
- Ask for an honest review only when a review is requested.
- Make any review request optional and low pressure.
- Explain why an honest review helps future readers, but do not guilt the reader.
- Use the review link or QR code note naturally when provided.
- Match the requested tone in the placeholder.
- Avoid hype, fake urgency, and exaggerated claims.
- Do not ask for a positive review.
- Do not suggest a star rating.
- Do not offer gifts, bonuses, discounts, refunds, favors, or incentives for a review.
- Do not imply that the reader is required to review.
- Do not tell the reader what opinion to share.

Length and formatting:

Keep the email complete and useful. Use short paragraphs. Make it long enough to feel finished, but not padded.

Return format:

Return the finished copy only.

Use clear labels for each piece.

Do not explain the strategy.

Do not add notes before or after the copy.

Do not include placeholder brackets in the final copy unless a detail is missing.

Better Results Tip

Add one concrete detail before running the prompt. For example, mention the book theme, the kind of reader who benefits most, where the review will be posted, or the reason future readers may care.

FOLLOW-UP PROMPT

Act as an ethical book marketing editor.

Revise the draft below so it becomes a stronger nonfiction book review request email.

Draft copy:

[paste the AI output here]

Book and audience details:

- Book title: [book title]
- Author name: [author name]
- Reader type: [reader type]
- Review platform: [review platform]
- Tone: [tone]

Revision goals:

- Make the copy clearer and more beginner-friendly.
- Make the review request honest and optional.
- Remove any pushy or guilt-based wording.
- Remove any request for a positive review.
- Remove any star-rating language.
- Remove any incentive language.
- Make the tone more specific to the book and reader.
- Keep the copy concise, but do not make it feel unfinished.

Return:

1. A polished version.
2. A softer version.
3. A short note explaining what improved.

OPTIONAL VARIATION PROMPT

Create three alternate versions of the nonfiction book review request email.

Use the same book details, review platform, and reader type.

Version 1 should be warm and personal.

Version 2 should be clear and direct.

Version 3 should be very short and low-pressure.

Keep every version ethical.

Ask only for an honest review.

Do not ask for a positive review.

Do not mention star ratings or incentives.

Quick Quality Check

Before using the output, confirm it asks for an honest review only, sounds optional, includes the correct review link, and does not mention incentives or star ratings.

Prompt 8: Children's Book Parent Review Request

Best Used For

Use this when the buyer or reviewer is likely a parent, grandparent, teacher, or caregiver.

This prompt creates usable reader-facing copy. Fill in the placeholders first, then copy the entire prompt box into your AI tool. The AI should return finished copy, not a list of tips.

Placeholder	What To Put There
[book title]	Replace this with the real detail for this book and campaign.
[author name]	Replace this with the real detail for this book and campaign.
[child age range]	Replace this with the real detail for this book and campaign.
[reader type]	Replace this with the real detail for this book and campaign.
[book theme]	Replace this with the real detail for this book and campaign.
[review platform]	Replace this with the real detail for this book and campaign.
[review link]	Replace this with the real detail for this book and campaign.
[tone]	Replace this with the real detail for this book and campaign.

COPY THIS PROMPT

Act as an ethical book marketing copywriter who writes clear reader-facing copy for authors and publishers.

Your job is to create finished copy for this exact task: Children's Book Parent Review Request.

Use case:

Use this when the buyer or reviewer is likely a parent, grandparent, teacher, or caregiver.

Reader context:

The message should speak to the adult, not pretend the child is leaving the review.

Book details to use:

- [book title]: replace this with the exact detail before you run the prompt
- [author name]: replace this with the exact detail before you run the prompt
- [child age range]: replace this with the exact detail before you run the prompt
- [reader type]: replace this with the exact detail before you run the prompt
- [book theme]: replace this with the exact detail before you run the prompt
- [review platform]: replace this with the exact detail before you run the prompt
- [review link]: replace this with the exact detail before you run the prompt
- [tone]: replace this with the exact detail before you run the prompt

Main goal:

A family-friendly message that asks the adult for honest thoughts about the child's reading experience.

Create these finished copy pieces:

1. Subject line
2. Preview text
3. Warm parent-focused opening
4. Child experience note
5. Honest review request
6. Review link CTA
7. Sign-off

Writing requirements:

- Write the final copy the author can edit and use.
- Make the message specific to the book, reader type, format, and platform.

- Use a natural human tone, not stiff corporate language.
- Thank the reader where it fits the message.
- Ask for an honest review only when a review is requested.
- Make any review request optional and low pressure.
- Explain why an honest review helps future readers, but do not guilt the reader.
- Use the review link or QR code note naturally when provided.
- Match the requested tone in the placeholder.
- Avoid hype, fake urgency, and exaggerated claims.
- Do not ask for a positive review.
- Do not suggest a star rating.
- Do not offer gifts, bonuses, discounts, refunds, favors, or incentives for a review.
- Do not imply that the reader is required to review.
- Do not tell the reader what opinion to share.

Length and formatting:

Keep the email complete and useful. Use short paragraphs. Make it long enough to feel finished, but not padded.

Return format:

Return the finished copy only.

Use clear labels for each piece.

Do not explain the strategy.

Do not add notes before or after the copy.

Do not include placeholder brackets in the final copy unless a detail is missing.

Better Results Tip

Add one concrete detail before running the prompt. For example, mention the book theme, the kind of reader who benefits most, where the review will be posted, or the reason future readers may care.

FOLLOW-UP PROMPT

Act as an ethical book marketing editor.

Revise the draft below so it becomes a stronger children's book parent review request.

Draft copy:

[paste the AI output here]

Book and audience details:

- Book title: [book title]
- Author name: [author name]
- Reader type: [reader type]
- Review platform: [review platform]
- Tone: [tone]

Revision goals:

- Make the copy clearer and more beginner-friendly.
- Make the review request honest and optional.
- Remove any pushy or guilt-based wording.
- Remove any request for a positive review.
- Remove any star-rating language.
- Remove any incentive language.
- Make the tone more specific to the book and reader.
- Keep the copy concise, but do not make it feel unfinished.

Return:

1. A polished version.
2. A softer version.
3. A short note explaining what improved.

OPTIONAL VARIATION PROMPT

Create three alternate versions of the children's book parent review request.

Use the same book details, review platform, and reader type.

Version 1 should be warm and personal.

Version 2 should be clear and direct.

Version 3 should be very short and low-pressure.

Keep every version ethical.

Ask only for an honest review.

Do not ask for a positive review.

Do not mention star ratings or incentives.

Quick Quality Check

Before using the output, confirm it asks for an honest review only, sounds optional, includes the correct review link, and does not mention incentives or star ratings.

Prompt 9: Workbook Buyer Review Request Email

Best Used For

Use this for activity books, journals, planners, puzzle books, and educational workbooks.

This prompt creates usable reader-facing copy. Fill in the placeholders first, then copy the entire prompt box into your AI tool. The AI should return finished copy, not a list of tips.

Placeholder	What To Put There
[book title]	Replace this with the real detail for this book and campaign.
[author name]	Replace this with the real detail for this book and campaign.
[workbook type]	Replace this with the real detail for this book and campaign.
[target user]	Replace this with the real detail for this book and campaign.
[main use case]	Replace this with the real detail for this book and campaign.
[review platform]	Replace this with the real detail for this book and campaign.
[review link]	Replace this with the real detail for this book and campaign.
[tone]	Replace this with the real detail for this book and campaign.

COPY THIS PROMPT

Act as an ethical book marketing copywriter who writes clear reader-facing copy for authors and publishers.

Your job is to create finished copy for this exact task: Workbook Buyer Review Request Email.

Use case:

Use this for activity books, journals, planners, puzzle books, and educational workbooks.

Reader context:

The message should ask for feedback on the experience, not results.

Book details to use:

- [book title]: replace this with the exact detail before you run the prompt
- [author name]: replace this with the exact detail before you run the prompt
- [workbook type]: replace this with the exact detail before you run the prompt
- [target user]: replace this with the exact detail before you run the prompt
- [main use case]: replace this with the exact detail before you run the prompt
- [review platform]: replace this with the exact detail before you run the prompt
- [review link]: replace this with the exact detail before you run the prompt
- [tone]: replace this with the exact detail before you run the prompt

Main goal:

A practical request asking buyers to share honest feedback about usability and usefulness.

Create these finished copy pieces:

1. Subject line
2. Preview text
3. Useful-product opening
4. Reader use case
5. Honest review ask
6. Review link CTA
7. Closing

Writing requirements:

- Write the final copy the author can edit and use.
- Make the message specific to the book, reader type, format, and platform.

- Use a natural human tone, not stiff corporate language.
- Thank the reader where it fits the message.
- Ask for an honest review only when a review is requested.
- Make any review request optional and low pressure.
- Explain why an honest review helps future readers, but do not guilt the reader.
- Use the review link or QR code note naturally when provided.
- Match the requested tone in the placeholder.
- Avoid hype, fake urgency, and exaggerated claims.
- Do not ask for a positive review.
- Do not suggest a star rating.
- Do not offer gifts, bonuses, discounts, refunds, favors, or incentives for a review.
- Do not imply that the reader is required to review.
- Do not tell the reader what opinion to share.

Length and formatting:

Keep the email complete and useful. Use short paragraphs. Make it long enough to feel finished, but not padded.

Return format:

Return the finished copy only.

Use clear labels for each piece.

Do not explain the strategy.

Do not add notes before or after the copy.

Do not include placeholder brackets in the final copy unless a detail is missing.

Better Results Tip

Add one concrete detail before running the prompt. For example, mention the book theme, the kind of reader who benefits most, where the review will be posted, or the reason future readers may care.

FOLLOW-UP PROMPT

Act as an ethical book marketing editor.

Revise the draft below so it becomes a stronger workbook buyer review request email.

Draft copy:

[paste the AI output here]

Book and audience details:

- Book title: [book title]
- Author name: [author name]
- Reader type: [reader type]
- Review platform: [review platform]
- Tone: [tone]

Revision goals:

- Make the copy clearer and more beginner-friendly.
- Make the review request honest and optional.
- Remove any pushy or guilt-based wording.
- Remove any request for a positive review.
- Remove any star-rating language.
- Remove any incentive language.
- Make the tone more specific to the book and reader.
- Keep the copy concise, but do not make it feel unfinished.

Return:

1. A polished version.
2. A softer version.
3. A short note explaining what improved.

OPTIONAL VARIATION PROMPT

Create three alternate versions of the workbook buyer review request email.

Use the same book details, review platform, and reader type.

Version 1 should be warm and personal.

Version 2 should be clear and direct.

Version 3 should be very short and low-pressure.

Keep every version ethical.

Ask only for an honest review.

Do not ask for a positive review.

Do not mention star ratings or incentives.

Quick Quality Check

Before using the output, confirm it asks for an honest review only, sounds optional, includes the correct review link, and does not mention incentives or star ratings.

Prompt 10: Low-Content Book Review Request

Best Used For

Use this for journals, notebooks, planners, logs, coloring books, and simple format books.

This prompt creates usable reader-facing copy. Fill in the placeholders first, then copy the entire prompt box into your AI tool. The AI should return finished copy, not a list of tips.

Placeholder	What To Put There
[book title]	Replace this with the real detail for this book and campaign.
[author name]	Replace this with the real detail for this book and campaign.
[book type]	Replace this with the real detail for this book and campaign.
[buyer type]	Replace this with the real detail for this book and campaign.
[main feature]	Replace this with the real detail for this book and campaign.
[review platform]	Replace this with the real detail for this book and campaign.
[review link]	Replace this with the real detail for this book and campaign.
[tone]	Replace this with the real detail for this book and campaign.

COPY THIS PROMPT

Act as an ethical book marketing copywriter who writes clear reader-facing copy for authors and publishers.

Your job is to create finished copy for this exact task: Low-Content Book Review Request.

Use case:

Use this for journals, notebooks, planners, logs, coloring books, and simple format books.

Reader context:

Keep the message concise. Low-content book readers may not need a long explanation.

Book details to use:

- [book title]: replace this with the exact detail before you run the prompt
- [author name]: replace this with the exact detail before you run the prompt
- [book type]: replace this with the exact detail before you run the prompt
- [buyer type]: replace this with the exact detail before you run the prompt
- [main feature]: replace this with the exact detail before you run the prompt
- [review platform]: replace this with the exact detail before you run the prompt
- [review link]: replace this with the exact detail before you run the prompt
- [tone]: replace this with the exact detail before you run the prompt

Main goal:

A short request that focuses on design, usefulness, layout, and buyer experience.

Create these finished copy pieces:

1. Subject line
2. Preview text
3. Thank-you opening
4. Simple honest review ask
5. Review link CTA
6. Sign-off

Writing requirements:

- Write the final copy the author can edit and use.
- Make the message specific to the book, reader type, format, and platform.
- Use a natural human tone, not stiff corporate language.

- Thank the reader where it fits the message.
- Ask for an honest review only when a review is requested.
- Make any review request optional and low pressure.
- Explain why an honest review helps future readers, but do not guilt the reader.
- Use the review link or QR code note naturally when provided.
- Match the requested tone in the placeholder.
- Avoid hype, fake urgency, and exaggerated claims.
- Do not ask for a positive review.
- Do not suggest a star rating.
- Do not offer gifts, bonuses, discounts, refunds, favors, or incentives for a review.
- Do not imply that the reader is required to review.
- Do not tell the reader what opinion to share.

Length and formatting:

Keep the email complete and useful. Use short paragraphs. Make it long enough to feel finished, but not padded.

Return format:

Return the finished copy only.

Use clear labels for each piece.

Do not explain the strategy.

Do not add notes before or after the copy.

Do not include placeholder brackets in the final copy unless a detail is missing.

Better Results Tip

Add one concrete detail before running the prompt. For example, mention the book theme, the kind of reader who benefits most, where the review will be posted, or the reason future readers may care.

FOLLOW-UP PROMPT

Act as an ethical book marketing editor.

Revise the draft below so it becomes a stronger low-content book review request.

Draft copy:

[paste the AI output here]

Book and audience details:

- Book title: [book title]
- Author name: [author name]
- Reader type: [reader type]
- Review platform: [review platform]
- Tone: [tone]

Revision goals:

- Make the copy clearer and more beginner-friendly.
- Make the review request honest and optional.
- Remove any pushy or guilt-based wording.
- Remove any request for a positive review.
- Remove any star-rating language.
- Remove any incentive language.
- Make the tone more specific to the book and reader.
- Keep the copy concise, but do not make it feel unfinished.

Return:

1. A polished version.
2. A softer version.
3. A short note explaining what improved.

OPTIONAL VARIATION PROMPT

Create three alternate versions of the low-content book review request.

Use the same book details, review platform, and reader type.

Version 1 should be warm and personal.

Version 2 should be clear and direct.

Version 3 should be very short and low-pressure.

Keep every version ethical.

Ask only for an honest review.

Do not ask for a positive review.

Do not mention star ratings or incentives.

Quick Quality Check

Before using the output, confirm it asks for an honest review only, sounds optional, includes the correct review link, and does not mention incentives or star ratings.

Prompt 11: Series Reader Review Request

Best Used For

Use this when readers are following a book series.

This prompt creates usable reader-facing copy. Fill in the placeholders first, then copy the entire prompt box into your AI tool. The AI should return finished copy, not a list of tips.

Placeholder	What To Put There
[book title]	Replace this with the real detail for this book and campaign.
[series name]	Replace this with the real detail for this book and campaign.
[author name]	Replace this with the real detail for this book and campaign.
[book number]	Replace this with the real detail for this book and campaign.
[reader type]	Replace this with the real detail for this book and campaign.
[review platform]	Replace this with the real detail for this book and campaign.
[review link]	Replace this with the real detail for this book and campaign.
[tone]	Replace this with the real detail for this book and campaign.

COPY THIS PROMPT

Act as an ethical book marketing copywriter who writes clear reader-facing copy for authors and publishers.

Your job is to create finished copy for this exact task: Series Reader Review Request.

Use case:

Use this when readers are following a book series.

Reader context:

The request should focus on the current book, with a light mention of the series when useful.

Book details to use:

- [book title]: replace this with the exact detail before you run the prompt
- [series name]: replace this with the exact detail before you run the prompt
- [author name]: replace this with the exact detail before you run the prompt
- [book number]: replace this with the exact detail before you run the prompt
- [reader type]: replace this with the exact detail before you run the prompt
- [review platform]: replace this with the exact detail before you run the prompt
- [review link]: replace this with the exact detail before you run the prompt
- [tone]: replace this with the exact detail before you run the prompt

Main goal:

A series-aware request that invites honest thoughts on one book without pushing the whole series.

Create these finished copy pieces:

1. Subject line
2. Preview text
3. Series thank-you
4. Book-specific request
5. Review link CTA
6. Optional next-book note
7. Sign-off

Writing requirements:

- Write the final copy the author can edit and use.
- Make the message specific to the book, reader type, format, and platform.

- Use a natural human tone, not stiff corporate language.
- Thank the reader where it fits the message.
- Ask for an honest review only when a review is requested.
- Make any review request optional and low pressure.
- Explain why an honest review helps future readers, but do not guilt the reader.
- Use the review link or QR code note naturally when provided.
- Match the requested tone in the placeholder.
- Avoid hype, fake urgency, and exaggerated claims.
- Do not ask for a positive review.
- Do not suggest a star rating.
- Do not offer gifts, bonuses, discounts, refunds, favors, or incentives for a review.
- Do not imply that the reader is required to review.
- Do not tell the reader what opinion to share.

Length and formatting:

Keep the email complete and useful. Use short paragraphs. Make it long enough to feel finished, but not padded.

Return format:

Return the finished copy only.

Use clear labels for each piece.

Do not explain the strategy.

Do not add notes before or after the copy.

Do not include placeholder brackets in the final copy unless a detail is missing.

Better Results Tip

Add one concrete detail before running the prompt. For example, mention the book theme, the kind of reader who benefits most, where the review will be posted, or the reason future readers may care.

FOLLOW-UP PROMPT

Act as an ethical book marketing editor.

Revise the draft below so it becomes a stronger series reader review request.

Draft copy:

[paste the AI output here]

Book and audience details:

- Book title: [book title]
- Author name: [author name]
- Reader type: [reader type]
- Review platform: [review platform]
- Tone: [tone]

Revision goals:

- Make the copy clearer and more beginner-friendly.
- Make the review request honest and optional.
- Remove any pushy or guilt-based wording.
- Remove any request for a positive review.
- Remove any star-rating language.
- Remove any incentive language.
- Make the tone more specific to the book and reader.
- Keep the copy concise, but do not make it feel unfinished.

Return:

1. A polished version.
2. A softer version.
3. A short note explaining what improved.

OPTIONAL VARIATION PROMPT

Create three alternate versions of the series reader review request.

Use the same book details, review platform, and reader type.

Version 1 should be warm and personal.

Version 2 should be clear and direct.

Version 3 should be very short and low-pressure.

Keep every version ethical.

Ask only for an honest review.

Do not ask for a positive review.

Do not mention star ratings or incentives.

Quick Quality Check

Before using the output, confirm it asks for an honest review only, sounds optional, includes the correct review link, and does not mention incentives or star ratings.

Prompt 12: Audiobook Review Request Email

Best Used For

Use this for audiobook listeners.

This prompt creates usable reader-facing copy. Fill in the placeholders first, then copy the entire prompt box into your AI tool. The AI should return finished copy, not a list of tips.

Placeholder	What To Put There
[book title]	Replace this with the real detail for this book and campaign.
[author name]	Replace this with the real detail for this book and campaign.
[narrator name]	Replace this with the real detail for this book and campaign.
[audiobook platform]	Replace this with the real detail for this book and campaign.
[listener type]	Replace this with the real detail for this book and campaign.
[review link]	Replace this with the real detail for this book and campaign.
[tone]	Replace this with the real detail for this book and campaign.

COPY THIS PROMPT

Act as an ethical book marketing copywriter who writes clear reader-facing copy for authors and publishers.

Your job is to create finished copy for this exact task: Audiobook Review Request Email.

Use case:

Use this for audiobook listeners.

Reader context:

The copy can mention narration or audio experience without directing the opinion.

Book details to use:

- [book title]: replace this with the exact detail before you run the prompt
- [author name]: replace this with the exact detail before you run the prompt
- [narrator name]: replace this with the exact detail before you run the prompt
- [audiobook platform]: replace this with the exact detail before you run the prompt
- [listener type]: replace this with the exact detail before you run the prompt
- [review link]: replace this with the exact detail before you run the prompt
- [tone]: replace this with the exact detail before you run the prompt

Main goal:

A request that references narration, listening experience, and honest feedback.

Create these finished copy pieces:

1. Subject line
2. Preview text
3. Listening thank-you
4. Audiobook context
5. Honest review ask
6. Review link CTA
7. Closing

Writing requirements:

- Write the final copy the author can edit and use.
- Make the message specific to the book, reader type, format, and platform.
- Use a natural human tone, not stiff corporate language.

- Thank the reader where it fits the message.
- Ask for an honest review only when a review is requested.
- Make any review request optional and low pressure.
- Explain why an honest review helps future readers, but do not guilt the reader.
- Use the review link or QR code note naturally when provided.
- Match the requested tone in the placeholder.
- Avoid hype, fake urgency, and exaggerated claims.
- Do not ask for a positive review.
- Do not suggest a star rating.
- Do not offer gifts, bonuses, discounts, refunds, favors, or incentives for a review.
- Do not imply that the reader is required to review.
- Do not tell the reader what opinion to share.

Length and formatting:

Keep the email complete and useful. Use short paragraphs. Make it long enough to feel finished, but not padded.

Return format:

Return the finished copy only.

Use clear labels for each piece.

Do not explain the strategy.

Do not add notes before or after the copy.

Do not include placeholder brackets in the final copy unless a detail is missing.

Better Results Tip

Add one concrete detail before running the prompt. For example, mention the book theme, the kind of reader who benefits most, where the review will be posted, or the reason future readers may care.

FOLLOW-UP PROMPT

Act as an ethical book marketing editor.

Revise the draft below so it becomes a stronger audiobook review request email.

Draft copy:

[paste the AI output here]

Book and audience details:

- Book title: [book title]
- Author name: [author name]
- Reader type: [reader type]
- Review platform: [review platform]
- Tone: [tone]

Revision goals:

- Make the copy clearer and more beginner-friendly.
- Make the review request honest and optional.
- Remove any pushy or guilt-based wording.
- Remove any request for a positive review.
- Remove any star-rating language.
- Remove any incentive language.
- Make the tone more specific to the book and reader.
- Keep the copy concise, but do not make it feel unfinished.

Return:

1. A polished version.
2. A softer version.
3. A short note explaining what improved.

OPTIONAL VARIATION PROMPT

Create three alternate versions of the audiobook review request email.

Use the same book details, review platform, and reader type.

Version 1 should be warm and personal.

Version 2 should be clear and direct.

Version 3 should be very short and low-pressure.

Keep every version ethical.

Ask only for an honest review.

Do not ask for a positive review.

Do not mention star ratings or incentives.

Quick Quality Check

Before using the output, confirm it asks for an honest review only, sounds optional, includes the correct review link, and does not mention incentives or star ratings.

Prompt 13: Ebook Review Request Email

Best Used For

Use this for Kindle, EPUB, PDF, or other ebook readers.

This prompt creates usable reader-facing copy. Fill in the placeholders first, then copy the entire prompt box into your AI tool. The AI should return finished copy, not a list of tips.

Placeholder	What To Put There
[book title]	Replace this with the real detail for this book and campaign.
[author name]	Replace this with the real detail for this book and campaign.
[ebook platform]	Replace this with the real detail for this book and campaign.
[reader type]	Replace this with the real detail for this book and campaign.
[book genre]	Replace this with the real detail for this book and campaign.
[review link]	Replace this with the real detail for this book and campaign.
[tone]	Replace this with the real detail for this book and campaign.

COPY THIS PROMPT

Act as an ethical book marketing copywriter who writes clear reader-facing copy for authors and publishers.

Your job is to create finished copy for this exact task: Ebook Review Request Email.

Use case:

Use this for Kindle, EPUB, PDF, or other ebook readers.

Reader context:

The message should be easy to read on mobile.

Book details to use:

- [book title]: replace this with the exact detail before you run the prompt
- [author name]: replace this with the exact detail before you run the prompt
- [ebook platform]: replace this with the exact detail before you run the prompt
- [reader type]: replace this with the exact detail before you run the prompt
- [book genre]: replace this with the exact detail before you run the prompt
- [review link]: replace this with the exact detail before you run the prompt
- [tone]: replace this with the exact detail before you run the prompt

Main goal:

A concise ebook follow-up that makes the review link easy to find.

Create these finished copy pieces:

1. Subject line
2. Preview text
3. Ebook thank-you
4. Short context
5. Optional honest review ask
6. Review link CTA
7. Sign-off

Writing requirements:

- Write the final copy the author can edit and use.
- Make the message specific to the book, reader type, format, and platform.
- Use a natural human tone, not stiff corporate language.

- Thank the reader where it fits the message.
- Ask for an honest review only when a review is requested.
- Make any review request optional and low pressure.
- Explain why an honest review helps future readers, but do not guilt the reader.
- Use the review link or QR code note naturally when provided.
- Match the requested tone in the placeholder.
- Avoid hype, fake urgency, and exaggerated claims.
- Do not ask for a positive review.
- Do not suggest a star rating.
- Do not offer gifts, bonuses, discounts, refunds, favors, or incentives for a review.
- Do not imply that the reader is required to review.
- Do not tell the reader what opinion to share.

Length and formatting:

Keep the email complete and useful. Use short paragraphs. Make it long enough to feel finished, but not padded.

Return format:

Return the finished copy only.

Use clear labels for each piece.

Do not explain the strategy.

Do not add notes before or after the copy.

Do not include placeholder brackets in the final copy unless a detail is missing.

Better Results Tip

Add one concrete detail before running the prompt. For example, mention the book theme, the kind of reader who benefits most, where the review will be posted, or the reason future readers may care.

FOLLOW-UP PROMPT

Act as an ethical book marketing editor.

Revise the draft below so it becomes a stronger ebook review request email.

Draft copy:

[paste the AI output here]

Book and audience details:

- Book title: [book title]
- Author name: [author name]
- Reader type: [reader type]
- Review platform: [review platform]
- Tone: [tone]

Revision goals:

- Make the copy clearer and more beginner-friendly.
- Make the review request honest and optional.
- Remove any pushy or guilt-based wording.
- Remove any request for a positive review.
- Remove any star-rating language.
- Remove any incentive language.
- Make the tone more specific to the book and reader.
- Keep the copy concise, but do not make it feel unfinished.

Return:

1. A polished version.
2. A softer version.
3. A short note explaining what improved.

OPTIONAL VARIATION PROMPT

Create three alternate versions of the ebook review request email.

Use the same book details, review platform, and reader type.

Version 1 should be warm and personal.

Version 2 should be clear and direct.

Version 3 should be very short and low-pressure.

Keep every version ethical.

Ask only for an honest review.

Do not ask for a positive review.

Do not mention star ratings or incentives.

Quick Quality Check

Before using the output, confirm it asks for an honest review only, sounds optional, includes the correct review link, and does not mention incentives or star ratings.

Prompt 14: Print Book Review Request Email

Best Used For

Use this when the reader bought or received a paperback or hardcover.

This prompt creates usable reader-facing copy. Fill in the placeholders first, then copy the entire prompt box into your AI tool. The AI should return finished copy, not a list of tips.

Placeholder	What To Put There
[book title]	Replace this with the real detail for this book and campaign.
[author name]	Replace this with the real detail for this book and campaign.
[print format]	Replace this with the real detail for this book and campaign.
[reader type]	Replace this with the real detail for this book and campaign.
[book genre]	Replace this with the real detail for this book and campaign.
[review platform]	Replace this with the real detail for this book and campaign.
[review link]	Replace this with the real detail for this book and campaign.
[tone]	Replace this with the real detail for this book and campaign.

COPY THIS PROMPT

Act as an ethical book marketing copywriter who writes clear reader-facing copy for authors and publishers.

Your job is to create finished copy for this exact task: Print Book Review Request Email.

Use case:

Use this when the reader bought or received a paperback or hardcover.

Reader context:

The request should feel personal and physical-book friendly.

Book details to use:

- [book title]: replace this with the exact detail before you run the prompt
- [author name]: replace this with the exact detail before you run the prompt
- [print format]: replace this with the exact detail before you run the prompt
- [reader type]: replace this with the exact detail before you run the prompt
- [book genre]: replace this with the exact detail before you run the prompt
- [review platform]: replace this with the exact detail before you run the prompt
- [review link]: replace this with the exact detail before you run the prompt
- [tone]: replace this with the exact detail before you run the prompt

Main goal:

A print-focused request that thanks readers for choosing a physical copy.

Create these finished copy pieces:

1. Subject line
2. Preview text
3. Print-copy thank-you
4. Book experience note
5. Honest review ask
6. Review link CTA
7. Closing

Writing requirements:

- Write the final copy the author can edit and use.
- Make the message specific to the book, reader type, format, and platform.

- Use a natural human tone, not stiff corporate language.
- Thank the reader where it fits the message.
- Ask for an honest review only when a review is requested.
- Make any review request optional and low pressure.
- Explain why an honest review helps future readers, but do not guilt the reader.
- Use the review link or QR code note naturally when provided.
- Match the requested tone in the placeholder.
- Avoid hype, fake urgency, and exaggerated claims.
- Do not ask for a positive review.
- Do not suggest a star rating.
- Do not offer gifts, bonuses, discounts, refunds, favors, or incentives for a review.
- Do not imply that the reader is required to review.
- Do not tell the reader what opinion to share.

Length and formatting:

Keep the email complete and useful. Use short paragraphs. Make it long enough to feel finished, but not padded.

Return format:

Return the finished copy only.

Use clear labels for each piece.

Do not explain the strategy.

Do not add notes before or after the copy.

Do not include placeholder brackets in the final copy unless a detail is missing.

Better Results Tip

Add one concrete detail before running the prompt. For example, mention the book theme, the kind of reader who benefits most, where the review will be posted, or the reason future readers may care.

FOLLOW-UP PROMPT

Act as an ethical book marketing editor.

Revise the draft below so it becomes a stronger print book review request email.

Draft copy:

[paste the AI output here]

Book and audience details:

- Book title: [book title]
- Author name: [author name]
- Reader type: [reader type]
- Review platform: [review platform]
- Tone: [tone]

Revision goals:

- Make the copy clearer and more beginner-friendly.
- Make the review request honest and optional.
- Remove any pushy or guilt-based wording.
- Remove any request for a positive review.
- Remove any star-rating language.
- Remove any incentive language.
- Make the tone more specific to the book and reader.
- Keep the copy concise, but do not make it feel unfinished.

Return:

1. A polished version.
2. A softer version.
3. A short note explaining what improved.

OPTIONAL VARIATION PROMPT

Create three alternate versions of the print book review request email.

Use the same book details, review platform, and reader type.

Version 1 should be warm and personal.

Version 2 should be clear and direct.

Version 3 should be very short and low-pressure.

Keep every version ethical.

Ask only for an honest review.

Do not ask for a positive review.

Do not mention star ratings or incentives.

Quick Quality Check

Before using the output, confirm it asks for an honest review only, sounds optional, includes the correct review link, and does not mention incentives or star ratings.

Prompt 15: Soft Reminder Review Request Email

Best Used For

Use this when the first review request has already been sent.

This prompt creates usable reader-facing copy. Fill in the placeholders first, then copy the entire prompt box into your AI tool. The AI should return finished copy, not a list of tips.

Placeholder	What To Put There
[book title]	Replace this with the real detail for this book and campaign.
[author name]	Replace this with the real detail for this book and campaign.
[previous message context]	Replace this with the real detail for this book and campaign.
[reader type]	Replace this with the real detail for this book and campaign.
[review platform]	Replace this with the real detail for this book and campaign.
[review link]	Replace this with the real detail for this book and campaign.
[tone]	Replace this with the real detail for this book and campaign.

COPY THIS PROMPT

Act as an ethical book marketing copywriter who writes clear reader-facing copy for authors and publishers.

Your job is to create finished copy for this exact task: Soft Reminder Review Request Email.

Use case:

Use this when the first review request has already been sent.

Reader context:

The message should be shorter and softer than the first request.

Book details to use:

- [book title]: replace this with the exact detail before you run the prompt
- [author name]: replace this with the exact detail before you run the prompt
- [previous message context]: replace this with the exact detail before you run the prompt
- [reader type]: replace this with the exact detail before you run the prompt
- [review platform]: replace this with the exact detail before you run the prompt
- [review link]: replace this with the exact detail before you run the prompt
- [tone]: replace this with the exact detail before you run the prompt

Main goal:

A brief, respectful reminder that gives the reader an easy out.

Create these finished copy pieces:

1. Subject line
2. Preview text
3. Gentle reminder opening
4. Optional review note
5. Review link CTA
6. Soft close

Writing requirements:

- Write the final copy the author can edit and use.
- Make the message specific to the book, reader type, format, and platform.
- Use a natural human tone, not stiff corporate language.
- Thank the reader where it fits the message.

- Ask for an honest review only when a review is requested.
- Make any review request optional and low pressure.
- Explain why an honest review helps future readers, but do not guilt the reader.
- Use the review link or QR code note naturally when provided.
- Match the requested tone in the placeholder.
- Avoid hype, fake urgency, and exaggerated claims.
- Do not ask for a positive review.
- Do not suggest a star rating.
- Do not offer gifts, bonuses, discounts, refunds, favors, or incentives for a review.
- Do not imply that the reader is required to review.
- Do not tell the reader what opinion to share.

Length and formatting:

Keep the email complete and useful. Use short paragraphs. Make it long enough to feel finished, but not padded.

Return format:

Return the finished copy only.

Use clear labels for each piece.

Do not explain the strategy.

Do not add notes before or after the copy.

Do not include placeholder brackets in the final copy unless a detail is missing.

Better Results Tip

Add one concrete detail before running the prompt. For example, mention the book theme, the kind of reader who benefits most, where the review will be posted, or the reason future readers may care.

FOLLOW-UP PROMPT

Act as an ethical book marketing editor.

Revise the draft below so it becomes a stronger soft reminder review request email.

Draft copy:

[paste the AI output here]

Book and audience details:

- Book title: [book title]
- Author name: [author name]
- Reader type: [reader type]
- Review platform: [review platform]
- Tone: [tone]

Revision goals:

- Make the copy clearer and more beginner-friendly.
- Make the review request honest and optional.
- Remove any pushy or guilt-based wording.
- Remove any request for a positive review.
- Remove any star-rating language.
- Remove any incentive language.
- Make the tone more specific to the book and reader.
- Keep the copy concise, but do not make it feel unfinished.

Return:

1. A polished version.
2. A softer version.
3. A short note explaining what improved.

OPTIONAL VARIATION PROMPT

Create three alternate versions of the soft reminder review request email.

Use the same book details, review platform, and reader type.

Version 1 should be warm and personal.

Version 2 should be clear and direct.

Version 3 should be very short and low-pressure.

Keep every version ethical.

Ask only for an honest review.

Do not ask for a positive review.

Do not mention star ratings or incentives.

Quick Quality Check

Before using the output, confirm it asks for an honest review only, sounds optional, includes the correct review link, and does not mention incentives or star ratings.