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# Better ChatGPT Image Prompts Checklist

*For How To Create Better Image Prompts For ChatGPT*

**Promise:** Use this checklist to create clearer image prompts without wasting time on random results.

**Who It's For:** This is for marketers, PLR sellers, bloggers, and creators who want better promotional graphics.

## Before You Start

- Choose one offer or product to promote.
- Choose one platform where the image will appear.
- Write the main buyer benefit in plain language.
- Collect any brand colors or style notes you want to use.
- Open a place to save prompts that work.

## Main Checklist

### 1. Define the image job

Pass test: You can explain what the image must do in one sentence.

Why it matters: A clear job prevents random visuals.

### 2. Name the target viewer

Pass test: The prompt says who the graphic is meant to attract.

Why it matters: Audience context shapes the design.

### 3. Choose one graphic format

Pass test: The prompt names one asset type, not several.

Why it matters: One format keeps the layout focused.

### 4. State the main offer benefit

Pass test: The prompt includes the strongest buyer result.

Why it matters: The image should support the sale.

### 5. Pick one visual style

Pass test: The prompt uses one clear style direction.

Why it matters: Mixed styles create messy outputs.

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**[ ] 6. Describe the focal point**

Pass test: The prompt names what should stand out first.

Why it matters: A clear focal point improves readability.

**[ ] 7. Keep supporting elements simple**

Pass test: The prompt asks for only a few supporting details.

Why it matters: Too many elements create clutter.

**[ ] 8. Add platform or ratio guidance**

Pass test: The prompt mentions square, vertical, or wide use.

Why it matters: The right shape fits the channel.

**[ ] 9. Create a headline area when needed**

Pass test: The prompt asks for clean space for text.

Why it matters: This makes the graphic easier to edit.

**[ ] 10. Avoid long exact text inside images**

Pass test: The prompt uses short labels or placeholders.

Why it matters: Long text can reduce image quality.

**[ ] 11. Repair one issue at a time**

Pass test: Each revision fixes one clear problem.

Why it matters: Focused repairs save good concepts.

**[ ] 12. Improve spacing before details**

Pass test: The prompt fixes layout before tiny effects.

Why it matters: Spacing affects the whole design.

**[ ] 13. Save prompts that work**

Pass test: You keep a folder of winning prompt patterns.

Why it matters: Saved prompts become reusable assets.

**[ ] 14. Create versions for key channels**

Pass test: You adapt the concept for the platforms you use.

Why it matters: Each channel needs a practical layout.

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**[ ] 15. Review the image against the goal**

Pass test: The final image supports the original marketing job.

Why it matters: The best graphic is useful, not just pretty.

## Quick Score

13-15 checked: Strong prompt workflow. You are ready to produce and refine graphics faster.

9-12 checked: Good foundation. Fix the missing areas before generating more images.

0-8 checked: Slow down. Clarify the goal, format, style, and platform first.

## Final CTA

Use this checklist with your next prompt. If you want a ready system, get the Flashy Promo Graphics Prompt Machine.

**Get the prompt machine here:** <https://scalableplrproducts.com/flashy-promo-graphics-prompt-machine-plr/>