
5 Video Short Scripts

Promoting Flashy Promo Graphics Prompt Machine

Script 1: Why Your AI Graphics Look Random

Platform angle: Pain-point angle

Target viewer: Marketers who dislike their AI image results

Core emotion: Relief

Beat-By-Beat Script

Beat 0-3 seconds - Hook

Spoken lines: "Ever ask ChatGPT for a promo image and get something totally random?"

On-screen text: Text: "AI image looks wrong?"

Visual direction: Show a folder of messy draft graphics.

Shot or B-roll ideas: Fast cuts of odd promo image concepts.

Beat 3-8 seconds - Problem

Spoken lines: "That usually happens because the prompt has no clear marketing job."

On-screen text: Text: "No goal = random result"

Visual direction: Point to a blank prompt box.

Shot or B-roll ideas: Show typing a vague prompt.

Beat 8-16 seconds - Idea

Spoken lines: "Start with the offer, format, style, layout, and platform."

On-screen text: Text: "Offer + format + style + layout"

Visual direction: Show each word appearing as prompt blocks.

Shot or B-roll ideas: Simple animation of blocks stacking.

Beat 16-24 seconds - Example

Spoken lines: "A launch banner prompt should not sound like a YouTube thumbnail prompt."

On-screen text: Text: "Different asset, different prompt"

Visual direction: Show banner and thumbnail side by side.

Shot or B-roll ideas: Split screen comparison.

Beat 24-30 seconds - Offer

Spoken lines: “The Flashy Promo Graphics Prompt Machine gives you ready prompt engines for this.”

On-screen text: Text: “Ready promo graphic prompts”

Visual direction: Show product bundle mockup.

Shot or B-roll ideas: Zoom on prompt assets.

Beat Final line - CTA

Spoken lines: “Tap the link in the CTA section.”

On-screen text: Text: “Click for access”

Visual direction: Point to caption or link area.

Shot or B-roll ideas: Quick end screen.

Caption

Stop wasting time on random AI graphics. Use structured prompts made for promotional visuals.

CTA

Use this CTA in the script: Tap here to get the Flashy Promo Graphics Prompt Machine:

<https://scalableplrproducts.com/flashy-promo-graphics-prompt-machine-plr/>

Hashtags

#AIPrompts #PromoGraphics #PLR

Script 2: The Prompt Mistake Most Marketers Make

Platform angle: Mistake angle

Target viewer: Affiliate marketers and PLR sellers

Core emotion: Awareness

Beat-By-Beat Script

Beat 0-3 seconds - Hook

Spoken lines: "Here is the mistake killing your AI promo graphics."

On-screen text: Text: "Prompt mistake"

Visual direction: Lean toward camera.

Shot or B-roll ideas: Red X over vague prompt.

Beat 3-8 seconds - Problem

Spoken lines: "You ask for an image before you define the selling purpose."

On-screen text: Text: "Purpose first"

Visual direction: Show prompt typed too fast.

Shot or B-roll ideas: Cursor deleting vague words.

Beat 8-16 seconds - Idea

Spoken lines: "Before prompting, name the asset: banner, pin, thumbnail, cover, or bonus stack."

On-screen text: Text: "Name the asset"

Visual direction: Show asset type checklist.

Shot or B-roll ideas: Icons for each asset.

Beat 16-24 seconds - Example

Spoken lines: "A bonus stack graphic should show value. A countdown graphic should create urgency."

On-screen text: Text: "Value vs urgency"

Visual direction: Show two clean graphic concepts.

Shot or B-roll ideas: Side-by-side mockups.

Beat 24-30 seconds - Offer

Spoken lines: "The prompt machine includes engines for these exact promo graphics."

On-screen text: Text: "28 core graphic engines"

Visual direction: Show organized prompt list.

Shot or B-roll ideas: Scroll through prompt categories.

Beat Final line - CTA

Spoken lines: “See the full system through the CTA link.”

On-screen text: Text: “Get the prompt system”

Visual direction: Point down.

Shot or B-roll ideas: End card with product name.

Caption

Do not start with the image. Start with the asset’s selling job.

CTA

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Hashtags

#DigitalMarketing #ChatGPT #PromptEngineering

Script 3: A Quick Fix For Better Image Prompts

Platform angle: Quick-win angle

Target viewer: Beginners using ChatGPT for graphics

Core emotion: Confidence

Beat-By-Beat Script

Beat 0-3 seconds - Hook

Spoken lines: "Want a faster way to improve your image prompts?"

On-screen text: Text: "Quick prompt fix"

Visual direction: Hold up one finger.

Shot or B-roll ideas: Before-and-after prompt screen.

Beat 3-8 seconds - Problem

Spoken lines: "Do not just describe what you want. Describe where it will be used."

On-screen text: Text: "Add the use case"

Visual direction: Show a prompt missing platform details.

Shot or B-roll ideas: Highlight blank platform line.

Beat 8-16 seconds - Idea

Spoken lines: "Add: 'for a Pinterest pin,' 'for an email header,' or 'for a sales page hero.'"

On-screen text: Text: "Platform changes layout"

Visual direction: Show the same offer in three formats.

Shot or B-roll ideas: Three quick visual examples.

Beat 16-24 seconds - Example

Spoken lines: "That one detail can change the shape, spacing, and focus."

On-screen text: Text: "Shape. Spacing. Focus."

Visual direction: Show layout adjusting.

Shot or B-roll ideas: Animated resize effect.

Beat 24-30 seconds - Offer

Spoken lines: "The prompt machine includes aspect-ratio conversion prompts for this."

On-screen text: Text: "5 ratio conversion prompts"

Visual direction: Show conversion prompt card.

Shot or B-roll ideas: Transform square to vertical and wide.

Beat Final line - CTA

Spoken lines: “Use the CTA link to get access.”

On-screen text: Text: “Use the shortcut”

Visual direction: Gesture to link.

Shot or B-roll ideas: Clean CTA screen.

Caption

One simple platform detail can make an AI graphic more useful.

CTA

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Hashtags

#AllImages #ContentCreation #MarketingTips

Script 4: The Myth About AI Promo Graphics

Platform angle: Myth-busting angle

Target viewer: Non-designers who think AI images are luck

Core emotion: Empowerment

Beat-By-Beat Script

Beat 0-3 seconds - Hook

Spoken lines: “Myth: better AI graphics are just luck.”

On-screen text: Text: “AI graphic myth”

Visual direction: Shake head at camera.

Shot or B-roll ideas: Text bubble saying “luck?”

Beat 3-8 seconds - Problem

Spoken lines: “Luck happens when your prompt has no system.”

On-screen text: Text: “No system = guessing”

Visual direction: Show random prompt attempts.

Shot or B-roll ideas: Messy notes and retries.

Beat 8-16 seconds - Idea

Spoken lines: “A system gives you a workflow, a graphic type, a style, and a repair path.”

On-screen text: Text: “Workflow + engine + style + repair”

Visual direction: Show four prompt cards.

Shot or B-roll ideas: Cards sliding into order.

Beat 16-24 seconds - Example

Spoken lines: “If the colors feel off, repair color. If the layout feels busy, repair spacing.”

On-screen text: Text: “Fix one thing at a time”

Visual direction: Show graphic getting cleaner.

Shot or B-roll ideas: Before-after transition.

Beat 24-30 seconds - Offer

Spoken lines: “That is how the Flashy Promo Graphics Prompt Machine is organized.”

On-screen text: Text: “Structured prompt machine”

Visual direction: Show product bundle.

Shot or B-roll ideas: Open folder of prompt assets.

Beat Final line - CTA

Spoken lines: “Tap the CTA link for the PLR package.”

On-screen text: Text: “Click for details”

Visual direction: Point to caption.

Shot or B-roll ideas: Final product shot.

Caption

Better AI graphics come from better structure, not random luck.

CTA

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Hashtags

#AIMarketing #PLR #AIContent

Script 5: What You Get Inside The Prompt Machine

Platform angle: Direct offer angle

Target viewer: Buyers comparing prompt products

Core emotion: Desire

Beat-By-Beat Script

Beat 0-3 seconds - Hook

Spoken lines: "Need promo graphics without starting from zero?"

On-screen text: Text: "Promo graphics faster"

Visual direction: Show blank screen turning into prompt cards.

Shot or B-roll ideas: Fast product reveal.

Beat 3-8 seconds - Problem

Spoken lines: "Random prompts waste time and create inconsistent visuals."

On-screen text: Text: "Stop random prompting"

Visual direction: Show scattered prompt notes.

Shot or B-roll ideas: Messy-to-clean transition.

Beat 8-16 seconds - Idea

Spoken lines: "This gives you workflows, graphic engines, styles, repairs, and ratio prompts."

On-screen text: Text: "Complete prompt workflow"

Visual direction: Show five product components.

Shot or B-roll ideas: Cards labeled with components.

Beat 16-24 seconds - Example

Spoken lines: "Use it for thumbnails, banners, pins, covers, bonus stacks, and sales page graphics."

On-screen text: Text: "Many promo assets"

Visual direction: Show quick asset montage.

Shot or B-roll ideas: Swipe through examples.

Beat 24-30 seconds - Offer

Spoken lines: "You also get a sales letter, emails, social posts, short scripts, and PLR rights."

On-screen text: Text: "Includes PLR bonuses"

Visual direction: Show bonus stack.

Shot or B-roll ideas: Bundle graphic animation.

Beat Final line - CTA

Spoken lines: “Use the CTA link for instant access.”

On-screen text: Text: “Get access now”

Visual direction: Direct point to link.

Shot or B-roll ideas: End screen with offer name.

Caption

A structured PLR prompt system for creating promotional graphics with ChatGPT.

CTA

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Hashtags

#PLRProducts #AIPrompts #DigitalProducts